

Aftermarket in a connected World TAYSAD Conference: Istanbul 27.05.2016

Frank Schlehuber
Director Aftermarket

Mobility in a Changing Environment



Megatrends and Consequences

Urbanization

Ageing population

Emissions

Connectivity

Change of mobility habits

Need for Assistance

Stricter regulations

New technologies and new business models





Key Elements and Implications

Electrified

Automated

Connected

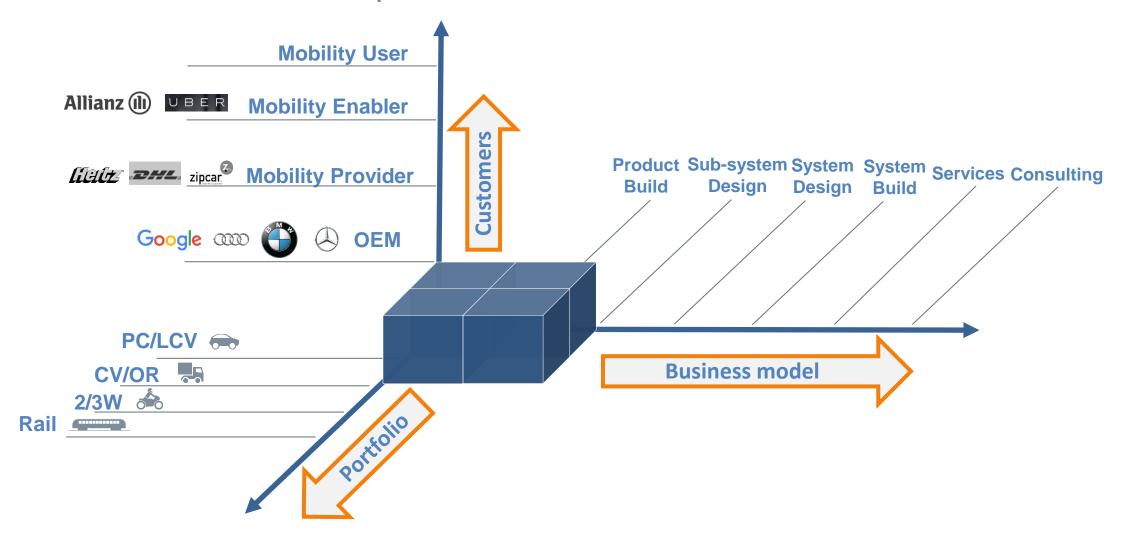


Access to vehicle data is vital for the Aftermarket





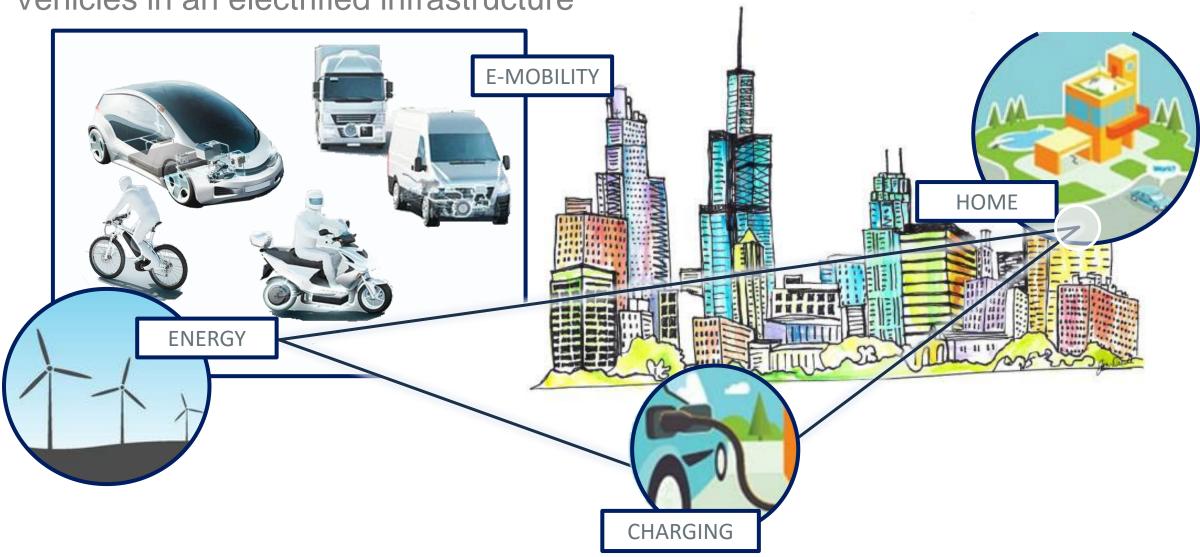
Extended customer base, portfolio and business model







Vehicles in an electrified infrastructure



Automated



A revolution step by step

Driving Assistance

To support the driver:

Automated valet parking 2018



Highway Assistance - 2018

Partially Automated Driving
Permanent driver supervision

Highway Pilot - 2020

Highly and fully automated driving Reduced driver supervision

Auto-Pilot >2025



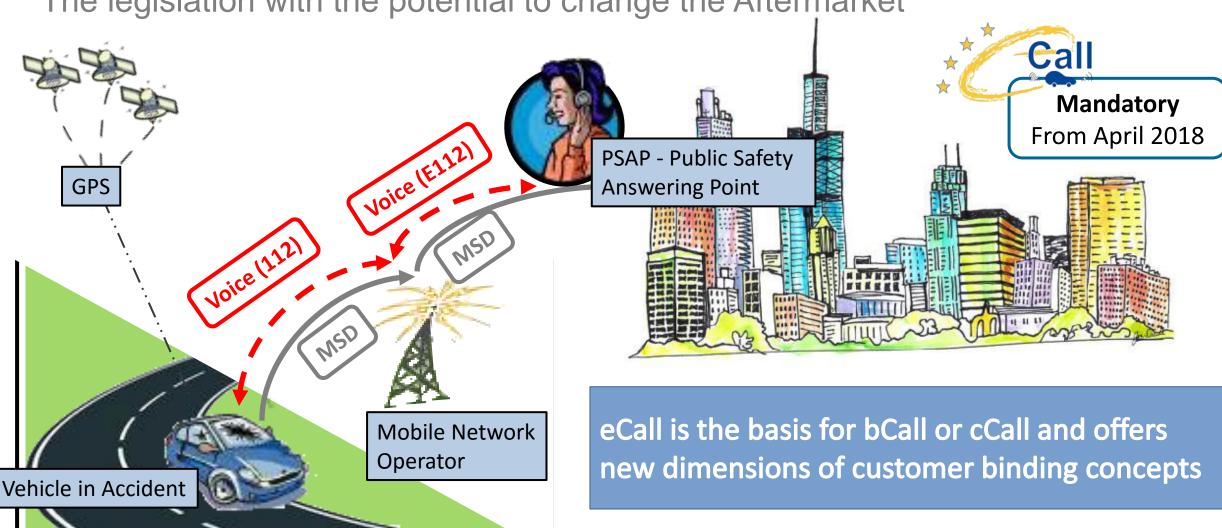
eCall Regulation





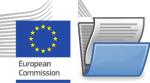
112: European Emergency phone number

The legislation with the potential to change the Aftermarket



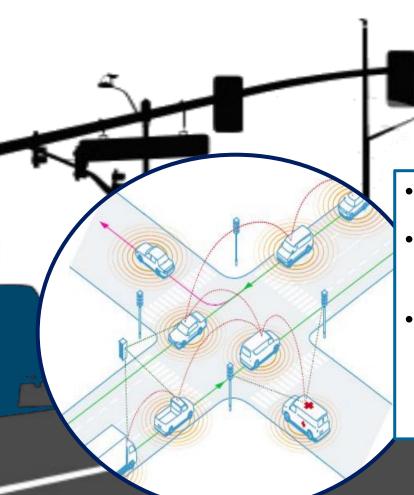
→ MSD: Minimum Set of Data

C-ITS Platform





Cooperative Intelligent Transport Systems



- Car to Car
- Car to Infrastructure
- Car to other parts of the transport network

Improve:

- Road Safety
- Traffic flow
- Reduce environmental impact

January 2016 Final ReportFor the C-ITS Platform



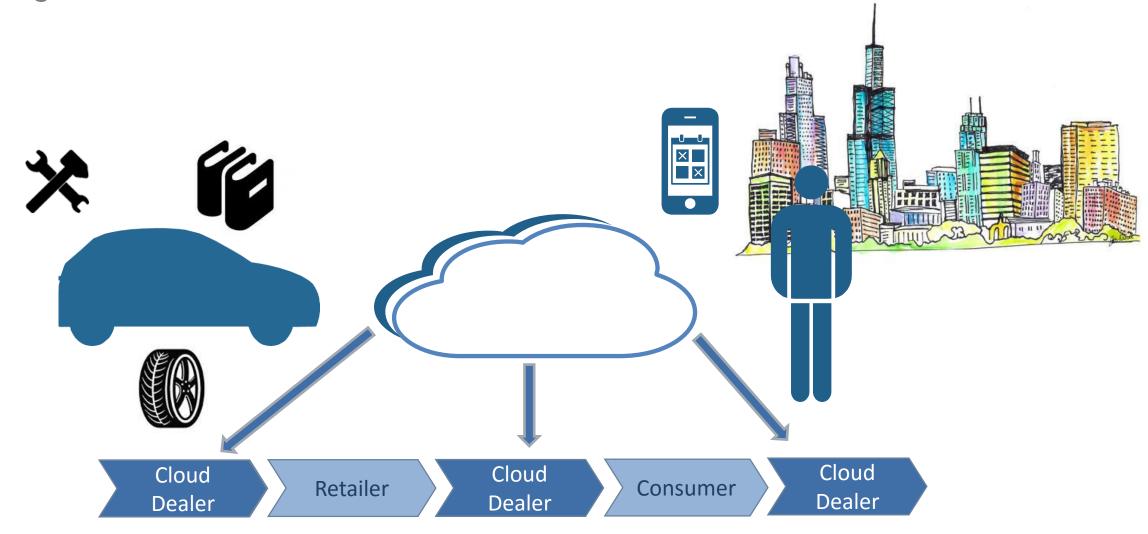
Mid-2016 Master Plan
For deployment of C-ITS



The Impact on the Aftermatket



Change in the value chain



CLEPA Position Paper on Telematics



Open Telematics Platform



CLEPA supports eCall legislation (EU) 2015/758.

CLEPA supports an interoperable, standardized and secure invehicle open access platform for services and future use cases.

Consumer must have the freedom to choose service providers and parts and applications been installed in the vehicle.

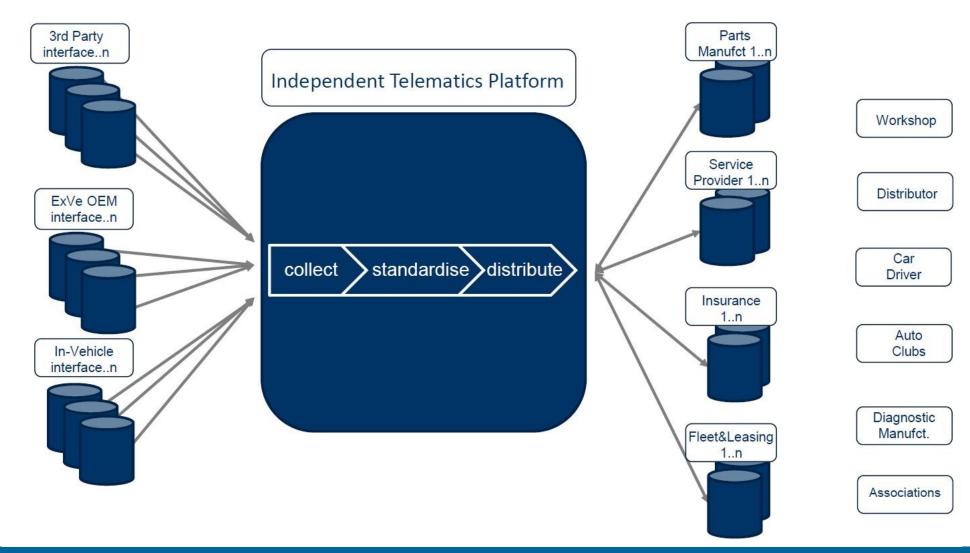
Fair competition between OEM and IAM must be ensured.

Privacy and data protection must be ensured.

The proposed Solution:

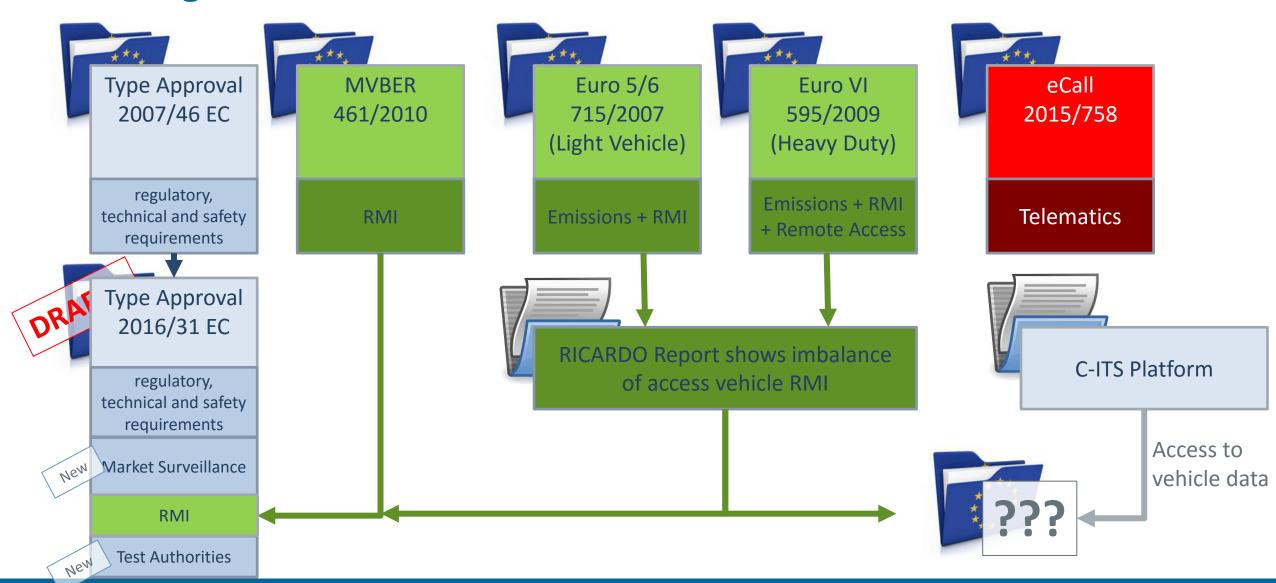


Telematics Raw Data Platform: CARUSO



The legislative Framework





The new Type Approval Regulation CLEPA Position on Aftermarket Topics



Remote diagnostic support for IAM to be provided for PC, LCV and HCV

OBD and repair information should be provided «machine-readable»

Re-programing standards for PC, LCV and HCV as part of type approval

Fair competition between OEM and IAM must be ensured.

CLEPA requests approval and authorization guidelines for independent operators to access security-related vehicle OBD and vehicle RMI.

CLEPA supports a mandate to CEN for a standardized high speed protocol for vehicle communication.



THANK YOU FOR YOUR ATTENTION

Frank Schlehuber
Director Aftermarket Department