## **5th CLEPA Automotive Aftermarket Conference**

#### **Connected Business**











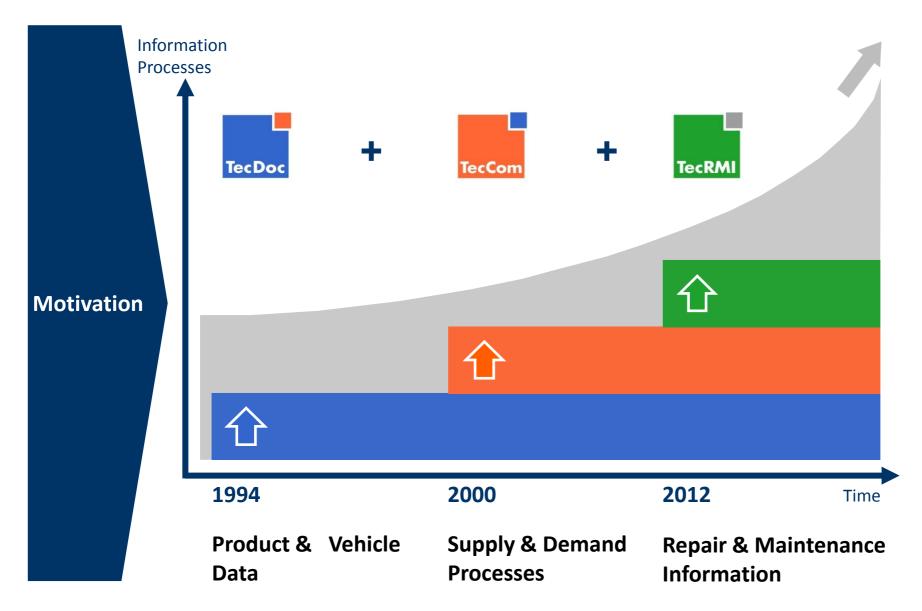
# 3 Competencies – 1 Target











#### In a Nutshell ...

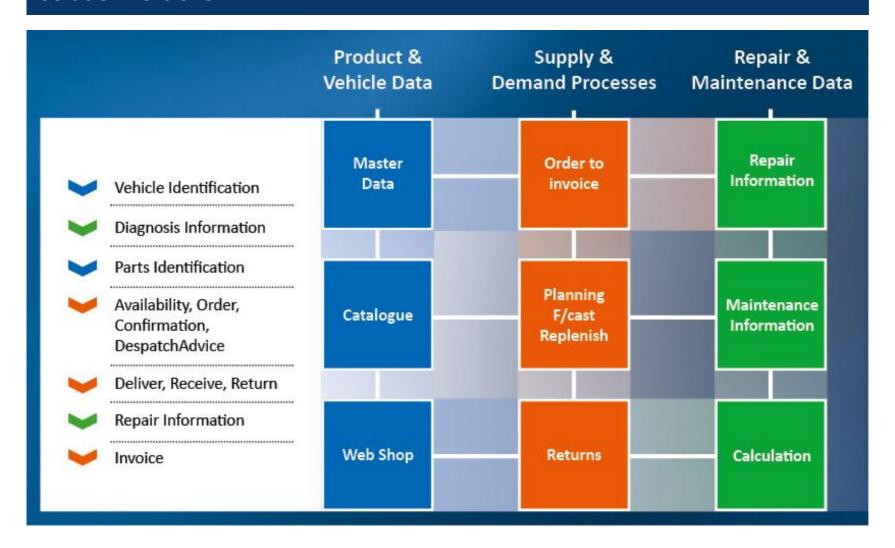








#### **Solution Portfolio**



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#### In a Nutshell ...









#### **Shareholders**





@ FEDERAL



MARELL









**VARTA** 







HELLP





MOTOR SERVICE





WABCO



















### **Key Figures**



- 200 suppliers
- 13,000 distributors
- 200 mio transactions per year



- 500 brands
- 52,000 PC, 45,000 CV, 4 mio parts
- 1 mio users



- 60,000 workshops
- 90,000 service plans, 500,000 repair manuals
- 12.5 mio labour times

#### **Global Presence**



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## **Connected Business**











# **Digital Collaboration**

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# **Digital Collaboration – 3 Drivers**









#### **Customer behaviour**

- increasing impact of customer technology adoption
- social networks are influencing once loyal customers
- expect the right product through the right channel,
  the right price, at any time

#### Information flow

- simplified gathering, processing, storing data
- information networks, virtual reality
- cloud based services; browser based technology

#### **Product flow**

- parts proliferation
- globalisation
- increase in regulatory pressure

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# What collaboration can do for your business!

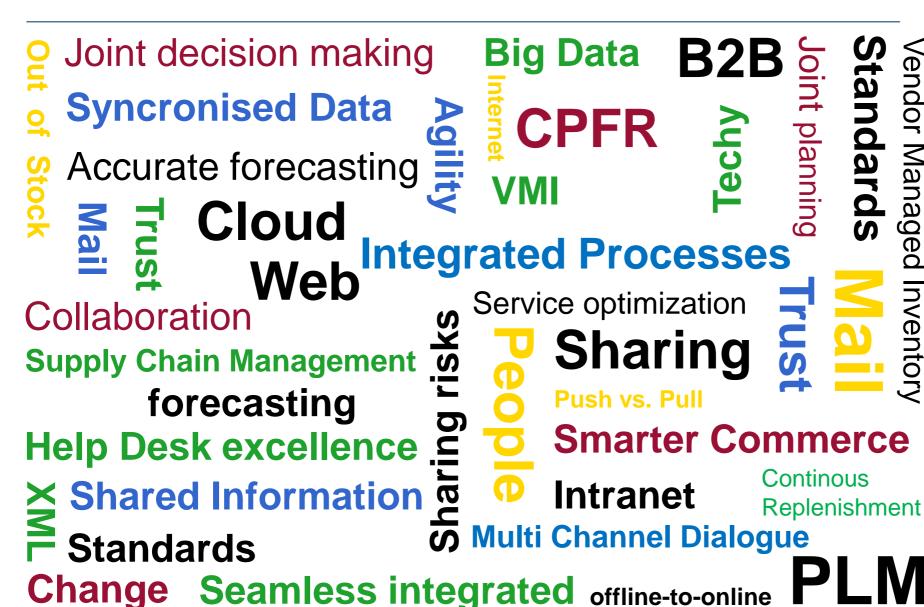












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## Build efficiency. Getting faster. Becoming smarter.









Joint decision making **Syncronised Data** Accurate forecasting Cloud **Integrated Processes** Service optimization Collaboration

**Supply Chain Management** 

forecasting

Help Desk excellence

Standards **Shared Information** 

Change Seamless integrated offline-to-online

Push vs. Pull

**Smarter Cor** 

Continous Replenishment

**Multi Channel Dialogue** 

Intranet

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# **Digital Collaboration – 4 Playing Fields**









- Getting the basics right syncronise accurate Master Data
- 2. Establish seamless integrated demand and supply processes automate your order to cash cycle, don't forget return to credit
- 3. Improve f/casting and reduce working capital share POS data for efficient inventory replenishment
- 4. Engage with technology enabled customers connect with B2B, B2C and O2O

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# Thank you very much!











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