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Press-release

10 August 2015

July car market decrease is 27,5 %

- Sales of new passenger cars and LCVs in Russia decreased by **27,5 %** in **July 2015**
- Nine bestselling models are locally produced

In **July 2015**, sales of new cars and light commercial vehicles in Russia decreased by **27,5 %** compared to **July 2014** or by **49 691** sold units, and amounted to **131 087** cars, according to the AEB Automobile Manufacturers Committee (AEB AMC).

This year in January—July **913 181** cars were sold.

Joerg Schreiber, Chairman of the **AEB Automobile Manufacturers Committee** commented:

“After a cumulative volume loss of 36% in the first half of the year, the July result of minus 27,5 % looks almost like a piece of good news. In reality, what we are seeing is mostly the low-base effect of a poor market showing in the corresponding period last year. The fundamental performance of the automotive market continues to disappoint though, in the framework of a struggling economy and falling consumer incomes. Purchase incentives provided through government programs and by the market participants themselves have proven instrumental in avoiding an ever sharper decline, however would need to be enhanced significantly to be able to reverse the trend in a substantial manner”.

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Attachments:

1. New car/LCV sales in Russia by brands for July 2015/2014 and January—July 2015/2014
2. New car/LCV sales in Russia by groups for July 2015/2014 and January—July 2015/2014
3. 25 best sold models of cars in Russia for July 2015/2014 and January—July 2015/2014

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NEW CAR AND LCV SALES IN RUSSIA BY BRANDS FOR JULY 2015/2014 AND JANUARY–JULY 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

BRAND	July			January-July		
	2015	2014	YoY	2015	2014	YoY
Lada	20,944	28,014	-25%	161,630	220,822	-27%
KIA	13,346	15,303	-13%	89,561	109,276	-18%
Hyundai*	12,251	14,461	-15%	91,695	104,035	-12%
Renault*	9,917	15,219	-35%	67,033	111,640	-40%
Toyota*	9,604	13,312	-28%	56,676	89,800	-37%
Chevrolet	6,228	8,457	-26%	28,911	73,749	-61%
VW	5,937	9,010	-34%	42,525	76,363	-44%
Nissan*	5,207	9,136	-43%	55,759	91,484	-39%
UAZ	5,129	3,002	71%	24,336	22,560	8%
Škoda	4,185	7,064	-41%	32,228	49,111	-34%
GAZ LCV*	4,139	5,517	-25%	27,565	37,298	-26%
Ford*	3,541	4,500	-21%	17,191	35,818	-52%
Mercedes-Benz	2,912	4,323	-33%	25,894	28,085	-8%
Mitsubishi	2,506	3,501	-28%	21,865	41,957	-48%
Datsun	2,288	-	-	20,746	-	-
Mazda	2,270	3,743	-39%	14,809	27,544	-46%
Opel	2,268	4,926	-54%	11,322	38,440	-71%
BMW	2,180	2,178	0%	16,690	21,735	-23%
Audi	2,003	2,600	-23%	14,158	20,566	-31%
Daewoo	1,672	2,841	-41%	12,029	26,860	-55%
Lexus	1,661	1,575	5%	11,116	10,304	8%
Lifan	1,383	1,861	-26%	6,016	12,011	-50%
Geely	1,223	1,351	-9%	5,046	10,671	-53%
Land Rover	759	1,716	-56%	6,495	12,086	-46%
Mercedes-Benz vans*	721	600	20%	3,882	3,851	1%
Subaru	613	1,146	-47%	4,155	9,346	-56%
Suzuki	612	1,146	-47%	3,292	11,048	-70%
SsangYong	581	2,421	-76%	3,671	13,844	-73%
Peugeot*	541	1,338	-60%	3,365	13,506	-75%
Citroën*	463	1,426	-68%	3,292	12,461	-74%
Porsche	460	385	19%	3,029	2,557	18%
Volvo	454	1,053	-57%	3,849	9,093	-58%

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Honda	454	1,278	-64%	2,742	12,424	-78%
Chery	440	1,217	-64%	2,932	10,369	-72%
Infiniti	320	374	-14%	3,299	4,743	-30%
FIAT*	308	541	-43%	2,190	4,241	-48%
VW vans*	304	920	-67%	3,349	7,522	-55%
Great Wall	274	1,307	-79%	2,629	9,403	-72%
DFM	151	-	-	559	-	-
Jeep	150	573	-74%	1,368	4,460	-69%
MINI	126	155	-19%	813	964	-16%
Jaguar	110	135	-19%	527	981	-46%
Cadillac	96	81	19%	560	788	-29%
Acura	75	64	17%	409	409	0%
Changan	59	112	-47%	281	563	-50%
Brilliance	58	50	16%	515	232	122%
BAW*	47	72	-35%	186	720	-74%
smart	43	30	43%	293	186	58%
Isuzu*	42	85	-51%	341	264	29%
Haima	20	87	-77%	135	417	-68%
JAC	7	58	-88%	120	189	-37%
Chrysler	3	8	-63%	27	85	-68%
Alfa Romeo	2	8	-75%	15	37	-59%
Foton*	0	0	-	13	11	18%
SEAT	-	135	-	47	1,044	-95%
FAW	-	253	-	-	1,934	-
ZAZ	-	92	-	-	478	-
Luxgen	-	2	-	-	77	-
TagAZ*	-	14	-	-	105	-
Dodge	-	2	-	-	26	-
BYD	-	0	-	-	5	-
Bogdan	-	0	-	-	92	-
Izh	-	0	-	-	19	-
Total	131,087	180,778	-27.5%	913,181	1,410,709	-35.3%

1. LCV sales are included into total brand's sales if exist in the product line of the brand (marked with*); reported separately for some brands. LCV<3,5t (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

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Note: The ranking is based on monthly results.

Brand / Group	July						January-July					
	% Share			Volume			% Share			Volume		
	2015	2014	YOY	2015	2014	YoY	2015	2014	YOY	2015	2014	YoY
AVTOVAZ-RENAULT-NISSAN	29.5	29.2	0.3	38,676	52,743	-26.7%	33.8	30.4	3.4	308,467	428,689	-28.0%
AVTOVAZ	16.0	15.5	0.5	20,944	28,014	-25.2%	17.7	15.7	2.0	161,630	220,822	-26.8%
RENAULT	7.6	8.4	(0.8)	9,917	15,219	-34.8%	7.3	7.9	(0.6)	67,033	111,640	-40.0%
NISSAN	4.0	5.1	(1.1)	5,207	9,136	-43.0%	6.1	6.5	(0.4)	55,759	91,484	-39.1%
INFINITI	0.2	0.2	0.0	320	374	-14.4%	0.4	0.3	0.1	3,299	4,743	-30.4%
Datsun	1.7	-	-	2,288	-	-	2.3	-	-	20,746	-	-
KIA	10.2	8.5	1.7	13,346	15,303	-12.8%	9.8	7.7	2.1	89,561	109,276	-18.0%
VW Group	9.5	10.9	(1.4)	12,429	19,729	-37.0%	10.1	11.0	(0.9)	92,307	154,606	-40.3%
VOLKSWAGEN	4.5	5.0	(0.5)	5,937	9,010	-34.1%	4.7	5.4	(0.7)	42,525	76,363	-44.3%
VOLKSWAGEN vans	0.2	0.5	(0.3)	304	920	-67.0%	0.4	0.5	(0.1)	3,349	7,522	-55.5%
AUDI	1.5	1.4	0.1	2,003	2,600	-23.0%	1.6	1.5	0.1	14,158	20,566	-31.2%
SEAT	-	0.1	-	-	135	-	0.0	0.1	(0.1)	47	1,044	-95.5%
ŠKODA	3.2	3.9	(0.7)	4,185	7,064	-40.8%	3.5	3.5	0.0	32,228	49,111	-34.4%
HYUNDAI	9.3	8.0	1.3	12,251	14,461	-15.3%	10.0	7.4	2.6	91,695	104,035	-11.9%
TOYOTA Group	8.6	8.2	0.4	11,265	14,887	-24.3%	7.4	7.1	0.3	67,792	100,104	-32.3%
TOYOTA	7.3	7.4	(0.1)	9,604	13,312	-27.9%	6.2	6.4	(0.2)	56,676	89,800	-36.9%
LEXUS	1.3	0.9	0.4	1,661	1,575	5.5%	1.2	0.7	0.5	11,116	10,304	7.9%
GM Group	6.6	7.4	(0.8)	8,592	13,464	-36.2%	4.5	8.0	(3.5)	40,793	112,977	-63.9%
OPEL	1.7	2.7	(1.0)	2,268	4,926	-54.0%	1.2	2.7	(1.5)	11,322	38,440	-70.5%
CHEVROLET	4.8	4.7	0.1	6,228	8,457	-26.4%	3.2	5.2	(2.0)	28,911	73,749	-60.8%
CADILLAC	0.1	0.0	0.1	96	81	18.5%	0.1	0.1	0.0	560	788	-28.9%
UAZ	3.9	1.7	2.2	5,129	3,002	70.9%	2.7	1.6	1.1	24,336	22,560	7.9%
GAZ LCV	3.2	3.1	0.1	4,139	5,517	-25.0%	3.0	2.6	0.4	27,565	37,298	-26.1%
MERCEDES-BENZ	2.8	2.7	0.1	3,676	4,953	-25.8%	3.3	2.3	1.0	30,069	32,122	-6.4%
MERCEDES-BENZ	2.2	2.4	(0.2)	2,912	4,323	-32.6%	2.8	2.0	0.8	25,894	28,085	-7.8%
MERCEDES-BENZ vans	0.6	0.3	0.3	721	600	20.2%	0.4	0.3	0.1	3,882	3,851	0.8%
smart	0.0	0.0	0.0	43	30	43.3%	0.0	0.0	0.0	293	186	57.5%
FORD	2.7	2.5	0.2	3,541	4,500	-21.3%	1.9	2.5	(0.6)	17,191	35,818	-52.0%
MITSUBISHI	1.9	1.9	0.0	2,506	3,501	-28.4%	2.4	3.0	(0.6)	21,865	41,957	-47.9%
BMW Group	1.8	1.3	0.5	2,306	2,333	-1.2%	1.9	1.6	0.3	17,503	22,699	-22.9%
BMW	1.7	1.2	0.5	2,180	2,178	0.1%	1.8	1.5	0.3	16,690	21,735	-23.2%
MINI	0.1	0.1	0.0	126	155	-18.7%	0.1	0.1	0.0	813	964	-15.7%
MAZDA	1.7	2.1	(0.4)	2,270	3,743	-39.4%	1.6	2.0	(0.4)	14,809	27,544	-46.2%
DAEWOO	1.3	1.6	(0.3)	1,672	2,841	-41.1%	1.3	1.9	(0.6)	12,029	26,860	-55.2%
LIFAN	1.1	1.0	0.1	1,383	1,861	-25.7%	0.7	0.9	(0.2)	6,016	12,011	-49.9%
GEELY	0.9	0.7	0.2	1,223	1,351	-9.5%	0.6	0.8	(0.2)	5,046	10,671	-52.7%
PSA PEUGEOT CITROËN	0.8	1.5	(0.7)	1,004	2,764	-63.7%	0.7	1.8	(1.1)	6,657	25,967	-74.4%

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PEUGEOT	0.4	0.7	(0.3)	541	1,338	-59.6%	0.4	1.0	(0.6)	3,365	13,506	-75.1%
CITROËN	0.4	0.8	(0.4)	463	1,426	-67.5%	0.4	0.9	(0.5)	3,292	12,461	-73.6%
JAGUAR LAND ROVER	0.7	1.0	(0.3)	869	1,851	-53.1%	0.8	0.9	(0.1)	7,022	13,067	-46.3%
LAND ROVER	0.6	0.9	(0.3)	759	1,716	-55.8%	0.7	0.9	(0.2)	6,495	12,086	-46.3%
JAGUAR	0.1	0.1	0.0	110	135	-18.5%	0.1	0.1	0.0	527	981	-46.3%
SUBARU	0.5	0.6	(0.1)	613	1,146	-46.5%	0.5	0.7	(0.2)	4,155	9,346	-55.5%
SUZUKI	0.5	0.6	(0.1)	612	1,146	-46.6%	0.4	0.8	(0.4)	3,292	11,048	-70.2%
SSANGYONG	0.4	1.3	(0.9)	581	2,421	-76.0%	0.4	1.0	(0.6)	3,671	13,844	-73.5%
HONDA Group	0.4	0.7	(0.3)	529	1,342	-60.6%	0.3	0.9	(0.6)	3,151	12,833	-75.4%
HONDA	0.3	0.7	(0.4)	454	1,278	-64.5%	0.3	0.9	(0.6)	2,742	12,424	-77.9%
ACURA	0.1	0.0	0.1	75	64	17.2%	0.0	0.0	0.0	409	409	0.0%
CHRYSLER Group	0.4	0.6	(0.2)	463	1,132	-59.1%	0.4	0.6	(0.2)	3,600	8,849	-59.3%
FIAT	0.2	0.3	(0.1)	308	541	-43.1%	0.2	0.3	(0.1)	2,190	4,241	-48.4%
CHRYSLER	0.0	0.0	0.0	3	8	-62.5%	0.0	0.0	0.0	27	85	-68.2%
JEEP	0.1	0.3	(0.2)	150	573	-73.8%	0.1	0.3	(0.2)	1,368	4,460	-69.3%
DODGE	-	0.0	-	-	2	-	-	0.0	-	-	26	-
ALFA ROMEO	0.0	0.0	0.0	2	8	-75.0%	0.0	0.0	0.0	15	37	-59.5%
PORSCHE	0.4	0.2	0.2	460	385	19.5%	0.3	0.2	0.1	3,029	2,557	18.5%
VOLVO	0.3	0.6	(0.3)	454	1,053	-56.9%	0.4	0.6	(0.2)	3,849	9,093	-57.7%
CHERY	0.3	0.7	(0.4)	440	1,217	-63.8%	0.3	0.7	(0.4)	2,932	10,369	-71.7%
GREAT WALL	0.2	0.7	(0.5)	274	1,307	-79.0%	0.3	0.7	(0.4)	2,629	9,403	-72.0%
DFM	0.1	-	-	151	-	-	0.1	-	-	559	-	-
CHANGAN	0.0	0.1	(0.1)	59	112	-47.3%	0.0	0.0	0.0	281	563	-50.1%
BRILLIANCE	0.0	0.0	0.0	58	50	16.0%	0.1	0.0	0.1	515	232	122.0%
BAW	0.0	0.0	0.0	47	72	-34.7%	0.0	0.1	(0.1)	186	720	-74.2%
ISUZU	0.0	0.0	0.0	42	85	-50.6%	0.0	0.0	0.0	341	264	29.2%
HAIMA	0.0	0.0	0.0	20	87	-77.0%	0.0	0.0	0.0	135	417	-67.6%
JAC	0.0	0.0	0.0	7	58	-87.9%	0.0	0.0	0.0	120	189	-36.5%
FOTON	0.0	0.0	0.0	0	0	-	0.0	0.0	0.0	13	11	18.2%
LUXGEN	-	0.0	-	-	2	-	-	0.0	-	-	77	-
TAGAZ	-	0.0	-	-	14	-	-	0.0	-	-	105	-
FAW	-	0.1	-	-	253	-	-	0.1	-	-	1,934	-
ZAZ	-	0.1	-	-	92	-	-	0.0	-	-	478	-
BYD	-	-	-	-	-	-	-	0.0	-	-	5	-
IZH	-	-	-	-	-	-	-	0.0	-	-	19	-
BOGDAN	-	-	-	-	-	-	-	0.0	-	-	92	-
Total	100.0	100.0		131,087	180,778	-27.5%	100.0	100.0		913,181	1,410,709	-35.3%

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLERS Group	4.4	3.0	1.4	5,752	5,508	4.4%	3.1	2.6	0.5	28,348	36,668	-22.7%
ISUZU	0.0	0.0	0.0	42	85	-51%	0.0	0.0	0.0	341	264	29%
SSANGYONG	0.4	1.3	(0.9)	581	2,421	-76%	0.4	1.0	(0.6)	3,671	13,844	-73%
UAZ	3.9	1.7	2.2	5,129	3,002	71%	2.7	1.6	1.1	24,336	22,560	8%

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25 BEST SOLD MODELS OF CARS IN RUSSIA FOR JULY 2015/2014 AND JANUARY–JULY 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

#	MODEL	BRAND	July		
			2015	2014	YoY
1	Solaris	Hyundai	10,251	9,778	473
2	New Rio	KIA	9,151	6,853	2,298
3	Granta	Lada	9,105	11,819	(2,714)
4	Polo	VW	3,685	4,389	(704)
5	Logan	Renault	3,684	5,630	(1,946)
6	Priora	Lada	3,547	3,429	118
7	Camry	Toyota	3,508	3,122	386
8	RAV 4	Toyota	3,131	2,489	642
9	Duster	Renault	3,033	5,694	(2,661)
10	Sandero	Renault	3,007	2,314	693
11	Kalina	Lada	2,849	4,436	(1,587)
12	Largus	Lada	2,711	4,798	(2,087)
13	Niva	Chevrolet	2,671	2,692	(21)
14	4x4	Lada	2,177	2,605	(428)
15	Rapid	Skoda	1,900	2,578	(678)
16	Cruze	Chevrolet	1,749	2,488	(739)
17	Octavia A7	Skoda	1,746	2,635	(889)
18	on-DO	Datsun	1,640	-	-
19	New Cee'd	KIA	1,637	2,857	(1,220)
20	X-Trail	Nissan	1,635	1,553	82
21	CX-5	Mazda	1,578	1,807	(229)
22	Patriot	UAZ	1,553	1,286	267
23	Outlander	Mitsubishi	1,487	1,074	413
24	Astra	Opel	1,471	1,888	(417)
25	LC Prado	Toyota	1,326	1,367	(41)

#	MODEL	BRAND	January-July		
			2015	2014	YoY
1	Granta	Lada	72,678	83,294	(10,616)
2	Solaris	Hyundai	63,953	65,352	(1,399)
3	New Rio	KIA	51,839	54,033	(2,194)
4	Polo	VW	24,306	36,526	(12,220)
5	Logan	Renault	24,048	30,335	(6,287)
6	Kalina	Lada	23,730	39,902	(16,172)
7	Duster	Renault	23,338	46,761	(23,423)
8	Largus	Lada	22,367	39,718	(17,351)
9	4x4	Lada	21,901	21,281	620
10	Camry	Toyota	18,788	19,309	(521)
11	RAV 4	Toyota	17,483	21,368	(3,885)
12	Priora	Lada	16,968	28,282	(11,314)
13	Sandero	Renault	16,475	21,413	(4,938)
14	Niva	Chevrolet	16,432	23,544	(7,112)
15	on-DO	Datsun	15,589	-	-
16	Almera	Nissan	15,240	27,335	(12,095)
17	Rapid	Skoda	14,085	6,848	7,237
18	Octavia A7	Skoda	12,745	22,051	(9,306)
19	X-Trail	Nissan	12,141	13,164	(1,023)
20	ix35	Hyundai	12,136	20,325	(8,189)
21	New Cee'd	KIA	11,352	16,093	(4,741)
22	Sportage	KIA	10,960	16,505	(5,545)
23	Patriot	UAZ	9,882	9,057	825
24	CX-5	Mazda	9,458	13,257	(3,799)
25	Outlander	Mitsubishi	8,167	13,545	(5,378)

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