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Press-release

9 February 2015

January car market decrease is 24,4%

- Sales of new passenger cars and LCVs in Russia decreased by **24, 4 %** in **January 2015**
- Among the top ten bestselling models so far, ten models are locally produced

In **January 2015**, sales of new cars and light commercial vehicles in Russia decreased by **24,4 %** compared with **January 2014** or by 37 272 sold units, and amounted to **115 390** cars, according to the AEB Automobile Manufacturers Committee (AEB AMC).

All **top ten bestselling models** of passenger cars are produced in Russia.

Joerg Schreiber, Chairman of the **AEB Automobile Manufacturers Committee** commented:

“If December was a big party for many market participants, then January is the equivalent to a bad hangover. The peculiarity of the current situation is that 2014 model year stocks at lower prices are practically sold out, much earlier than usual. At the same time, responding to currency movements, prices for the new model year have increased, much more than usual. The price transformation of the market is something still in process, so the headache will rather get worse before going away eventually”.

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Attachments:

1. New car/LCV sales in Russia by brands for January 2015 and January 2014
2. New car/LCV sales in Russia by groups for January 2015 and January 2014
3. 25 best sold models of cars in Russia for January 2015 and January 2014

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NEW CAR AND LCV SALES IN RUSSIA BY BRANDS FOR JANUARY 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

BRAND	January		
	2015	2014	YOY
Lada	17,492	23,647	-26%
Hyundai*	12,707	11,044	15%
KIA	11,346	11,199	1%
Nissan*	9,101	11,051	-18%
Renault*	8,809	12,894	-32%
Toyota*	7,149	8,319	-14%
VW	6,165	8,599	-28%
Škoda	5,125	4,744	8%
Mitsubishi	3,220	5,007	-36%
Mercedes-Benz	3,175	2,710	17%
Chevrolet	3,050	9,420	-68%
Datsun	2,933	-	-
BMW	2,545	2,540	0%
Mazda	2,384	2,848	-16%
UAZ*	2,253	2,201	2%
Daewoo	2,015	3,718	-46%
GAZ LCV*	1,828	3,260	-44%
Ford*	1,813	4,250	-57%
Audi	1,410	1,623	-13%
Opel	1,073	4,281	-75%
Subaru	916	938	-2%
Land Rover	775	922	-16%
Lifan	763	1,118	-32%
SsangYong	733	1,330	-45%
Infiniti	690	471	46%
Lexus	690	707	-2%
VW vans*	608	949	-36%
Citroën*	480	1,720	-72%
Suzuki	455	1,482	-69%
Geely	450	1,158	-61%
Peugeot*	418	1,843	-77%
Great Wall	405	932	-57%

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Honda	384	1,929	-80%
Mercedes-Benz Vans*	305	312	-2%
FIAT*	296	407	-27%
Volvo	270	402	-33%
Chery	230	1,137	-80%
Jeep	205	420	-51%
Porsche	194	126	54%
Brilliance	97	-	-
MINI	91	82	11%
Acura	73	-	-
Jaguar	59	94	-37%
Haima	41	20	105%
Cadillac	38	80	-53%
SEAT	31	72	-57%
BAW*	29	113	-74%
Isuzu*	29	28	4%
smart	19	17	12%
JAC	15	-	-
Chrysler	4	7	-43%
Alfa Romeo	3	-	-
Foton*	1	2	-50%
ZAZ	-	101	-
Luxgen	-	12	-
FAW	-	302	-
Bogdan	-	56	-
Izh	-	10	-
TagAZ*	-	6	-
Dodge	-	2	-
Total	115,390	152,662	-24.4%

1. LCV sales are included into total brand's sales if exist in the product line of the brand (marked with*); reported separately for some brands. LCV<3,5t (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

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NEW CAR AND LCV SALES IN RUSSIA BY GROUPS FOR JANUARY 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

Brand / Group	January					
	% Share			Volume		
	2015	2014	YOY	2015	2014	YOY
AVTOVAZ-RENAULT-NISSAN	33.8	31.5	2.3	39,025	48,063	-18.8%
AVTOVAZ	15.2	15.5	(0.3)	17,492	23,647	-26.0%
RENAULT	7.6	8.4	(0.8)	8,809	12,894	-31.7%
NISSAN	7.9	7.2	0.7	9,101	11,051	-17.6%
INFINITI	0.6	0.3	0.3	690	471	46.5%
Datsun	2.5	-	-	2,933	-	-
VW Group	11.6	10.5	1.1	13,339	15,987	-16.6%
VOLKSWAGEN cars	5.3	5.6	(0.3)	6,165	8,599	-28.3%
VOLKSWAGEN vans	0.5	0.6	(0.1)	608	949	-35.9%
AUDI	1.2	1.1	1.1	1,410	1,623	-13.1%
SEAT	0.0	0.0	0.0	31	72	-56.9%
ŠKODA	4.4	3.1	1.3	5,125	4,744	8.0%
HYUNDAI	11.0	7.2	3.8	12,707	11,044	15.1%
KIA	9.8	7.3	2.5	11,346	11,199	1.3%
TOYOTA Group	6.8	5.9	0.9	7,839	9,026	-13.2%
TOYOTA	6.2	5.4	0.8	7,149	8,319	-14.1%
LEXUS	0.6	0.5	0.1	690	707	-2.4%
GM Group	3.6	9.0	(5.4)	4,161	13,781	-69.8%
OPEL	0.9	2.8	(1.9)	1,073	4,281	-74.9%
CHEVROLET	2.6	6.2	(3.6)	3,050	9,420	-67.6%
CADILLAC	0.0	0.1	(0.1)	38	80	-52.5%
MERCEDES-BENZ	3.0	2.0	1.0	3,499	3,039	15.1%
MERCEDES-BENZ cars	2.8	1.8	1.0	3,175	2,710	17.2%
MERCEDES-BENZ vans	0.3	0.2	0.1	305	312	-2.2%
smart	0.0	0.0	0.0	19	17	11.8%
MITSUBISHI	2.8	3.3	(0.5)	3,220	5,007	-35.7%
BMW Group	2.3	1.7	0.6	2,636	2,622	0.5%
BMW	2.2	1.7	0.5	2,545	2,540	0.2%
MINI	0.1	0.1	0.0	91	82	11.0%
MAZDA	2.1	1.9	0.2	2,384	2,848	-16.3%
UAZ	2.0	1.4	0.6	2,253	2,201	2.4%
DAEWOO	1.7	2.4	(0.7)	2,015	3,718	-45.8%
GAZ LCV	1.6	2.1	(0.5)	1,828	3,260	-43.9%
FORD	1.6	2.8	(1.2)	1,813	4,250	-57.3%
SUBARU	0.8	0.6	0.2	916	938	-2.3%
PSA PEUGEOT CITROËN	0.8	2.3	(1.5)	898	3,563	-74.8%

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PEUGEOT	0.4	1.2	(0.8)	418	1,843	-77.3%
CITROËN	0.4	1.1	(0.7)	480	1,720	-72.1%
JAGUAR LAND ROVER	0.7	0.7	0.0	834	1,016	-17.9%
LAND ROVER	0.7	0.6	0.1	775	922	-15.9%
JAGUAR	0.1	0.1	0.0	59	94	-37.2%
LIFAN	0.7	0.7	0.0	763	1,118	-31.8%
SSANGYONG	0.6	0.9	(0.3)	733	1,330	-44.9%
CHRYSLER Group	0.4	0.5	(0.1)	508	836	-39.2%
FIAT	0.3	0.3	0.0	296	407	-27.3%
CHRYSLER	0.0	0.0	0.0	4	7	-42.9%
JEEP	0.2	0.3	(0.1)	205	420	-51.2%
DODGE	-	0.0	-	-	2	-
ALFA ROMEO	0.0	-	-	3	-	-
HONDA Group	0.4	1.3	(0.9)	457	1,929	-76.3%
HONDA	0.3	1.3	(1.0)	384	1,929	-80.1%
ACURA	0.1	-	-	73	-	-
SUZUKI	0.4	1.0	(0.6)	455	1,482	-69.3%
GEELY	0.4	0.8	(0.4)	450	1,158	-61.1%
GREAT WALL	0.4	0.6	(0.2)	405	932	-56.5%
VOLVO	0.2	0.3	(0.1)	270	402	-32.8%
CHERY	0.2	0.7	(0.5)	230	1,137	-79.8%
PORSCHE	0.2	0.1	0.1	194	126	54.0%
BRILLIANCE	0.1	-	-	97	-	-
HAIMA	0.0	0.0	0.0	41	20	105.0%
BAW	0.0	0.1	(0.1)	29	113	-74.3%
ISUZU	0.0	0.0	0.0	29	28	3.6%
JAC	0.0	-	-	15	-	-
FOTON	0.0	0.0	0.0	1	2	-50.0%
LUXGEN	-	0.0	-	-	12	-
TAGAZ	-	0.0	-	-	6	-
FAW	-	0.2	-	-	302	-
ZAZ	-	0.1	-	-	101	-
IZH	-	0.0	-	-	10	-
BOGDAN	-	0.0	-	-	56	-
Total	100.0	100.0		115,390	152,662	-24.4%

different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLERS Group	2.6	2.3	0.3	3,015	3,559	-15.3%
ISUZU	0.0	0.0	0.0	29	28	4%
SSANGYONG	0.6	0.9	(0.3)	733	1,330	-45%
UAZ	2.0	1.4	0.6	2,253	2,201	2%

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25 BEST SOLD MODELS OF CARS IN RUSSIA FOR JANUARY 2015/2014

Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles.
Note: The ranking is based on monthly results.

#	MODEL	BRAND	January		
			2015	2014	YoY
1	Solaris	Hyundai	8,217	6,947	1,270
2	Granta	Lada	7,737	8,255	-518
3	New Rio	KIA	5,177	5,324	-147
4	Logan	Renault	3,366	3,004	362
5	Polo	VW	3,324	3,836	-512
6	4x4	Lada	2,948	2,314	634
7	on-DO	Datsun	2,933	-	-
8	Duster	Renault	2,743	5,590	-2,847
9	Kalina	Lada	2,526	4,264	-1,738
10	Almera	Nissan	2,261	2,993	-732
11	Sandero	Renault	2,166	2,795	-629
12	Camry	Toyota	2,109	1,529	580
13	ix35	Hyundai	2,079	2,345	-266
14	RAV 4	Toyota	2,042	2,280	-238
15	Niva	Chevrolet	1,997	2,622	-625
16	Octavia A7	Škoda	1,994	2,439	-445
17	Priora	Lada	1,990	3,324	-1,334
18	Rapid	Škoda	1,948	-	-
19	Qashqai	Nissan	1,906	2,152	-246
20	Largus	Lada	1,903	3,792	-1,889
21	New Sorento	KIA	1,577	300	1,277
22	Sportage	KIA	1,547	1,885	-338
23	ASX	Mitsubishi	1,464	1,473	-9
24	Sentra	Nissan	1,412	-	-
25	New Cee'd	KIA	1,302	2,265	-963

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