



taysad

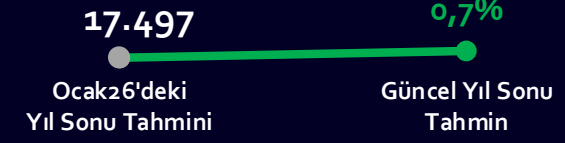
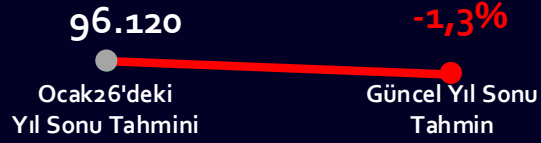
Otomotiv Üretim-Satış-İhracat Verileri

Automotive Production-Sales-Export Data

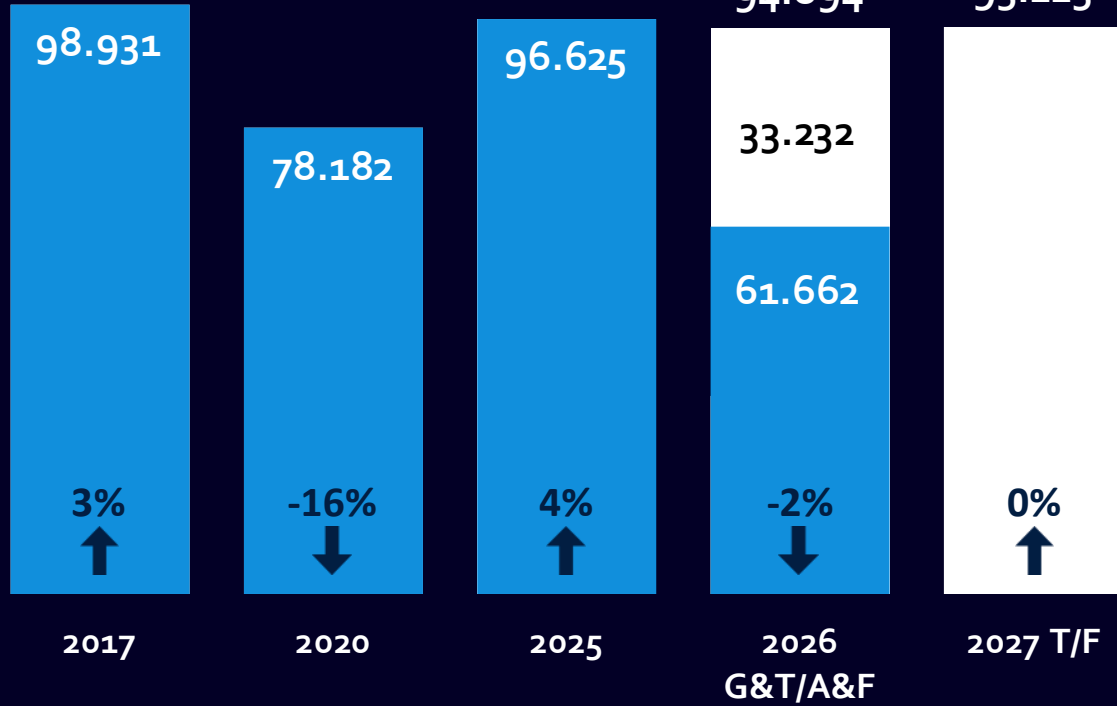
Ağustos 2026 Verileri / August 2026 Data

Küresel Üretim Gerçekleşme ve Tahminleri (Bin Adet & Değişim Oranı)

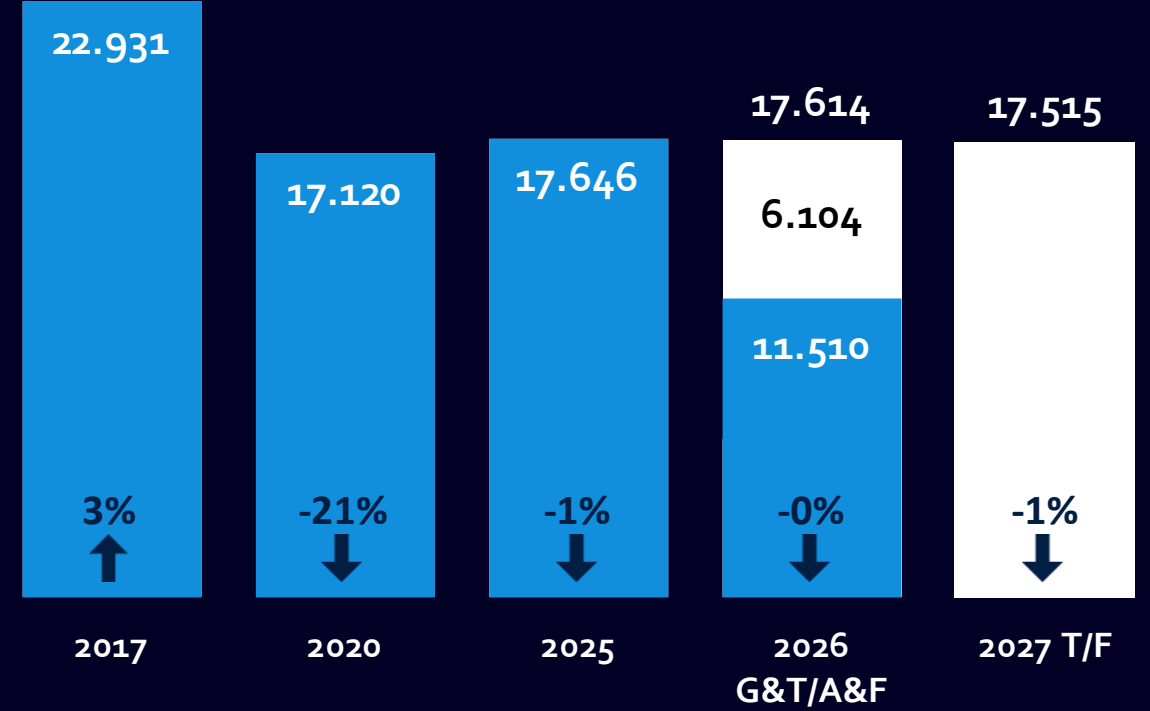
Global Production Realization and Forecasts (ooo Units & Rate of Change)



Dünya/World



Avrupa/Europe



■ Kalan/Remaining ■ Toplam Üretim/Total Production

■ Kalan/Remaining ■ Toplam Üretim/Total Production

Bölgesel Üretim Gerçekleşme ve Tahminleri (Bin Adet)

Regional Production Realization and Forecasts (ooo Units)

Bölge/Area	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026 G&T/A&F	%	2027 T/F	%
Avrupa/Europe	22.931	22.680	21.795	17.120	16.563	16.518	18.779	17.823	17.646	17.614	0%	17.515	-1%
Çin&Tayvan/ Greater China	29.581	28.298	26.152	25.536	26.415	27.225	30.166	31.209	34.494	32.757	-5%	32.707	0%
Japonya&Kore/ Japan&Korea	13.491	13.412	13.327	11.378	11.065	11.294	12.969	12.143	12.259	12.194	-1%	11.659	-4%
Orta Doğu&Afrika/ Middle East&Africa	2.647	2.604	2.064	1.825	2.102	2.296	2.357	2.402	2.491	2.013	-19%	2.247	12%
Kuzey Amerika/ North America	17.619	17.606	16.969	13.487	13.599	14.909	16.364	16.106	15.778	15.643	-1%	15.829	1%
Güney Amerika/ South America	3.409	3.578	3.423	2.359	2.794	3.028	3.044	3.143	3.220	3.310	3%	3.534	7%
Güney Asya/ South Asia	9.251	9.914	8.976	6.477	8.362	10.265	10.450	10.182	10.738	11.364	6%	11.725	3%
Dünya/World	98.931	98.093	92.707	78.182	80.899	85.535	94.129	93.008	96.625	94.894	-2%	95.215	0%

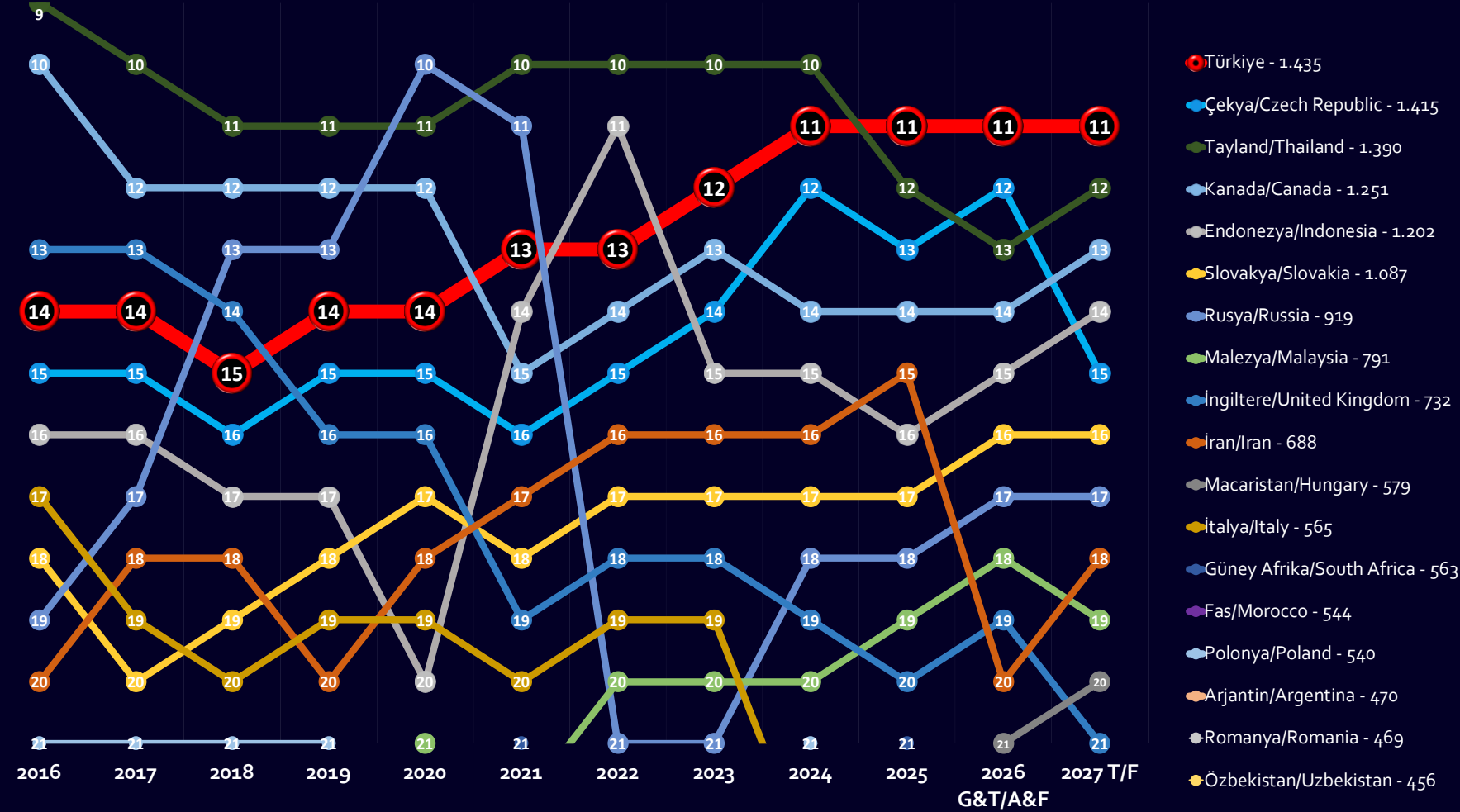
Kaynaklar: Uluslararası kuruluşlar + TARMAKBİR

Sources: International organizations + TARMAKBİR

G: Gerçekleşme | T: Tahmin | A: Actual | F: Forecast

Türkiye'nin Dünya Sıralamasındaki Yeri (Üretim Adetleri Bazında)

Türkiye in the World Ranking (Based on Production Units)



Ülke/Country	2025	2026	2026 Adet/Units
Çin/Mainland China	1	1	32.514
ABD/United States	2	2	10.383
Japonya/Japan	3	3	8.160
Hindistan/India	4	4	7.235
Almanya/Germany	5	5	4.185
Güney Kore/South Korea	7	6	4.034
Meksika/Mexico	6	7	4.009
Brezilya/Brazil	8	8	2.770
İspanya/Spain	9	9	2.199
Fransa/France	10	10	1.536

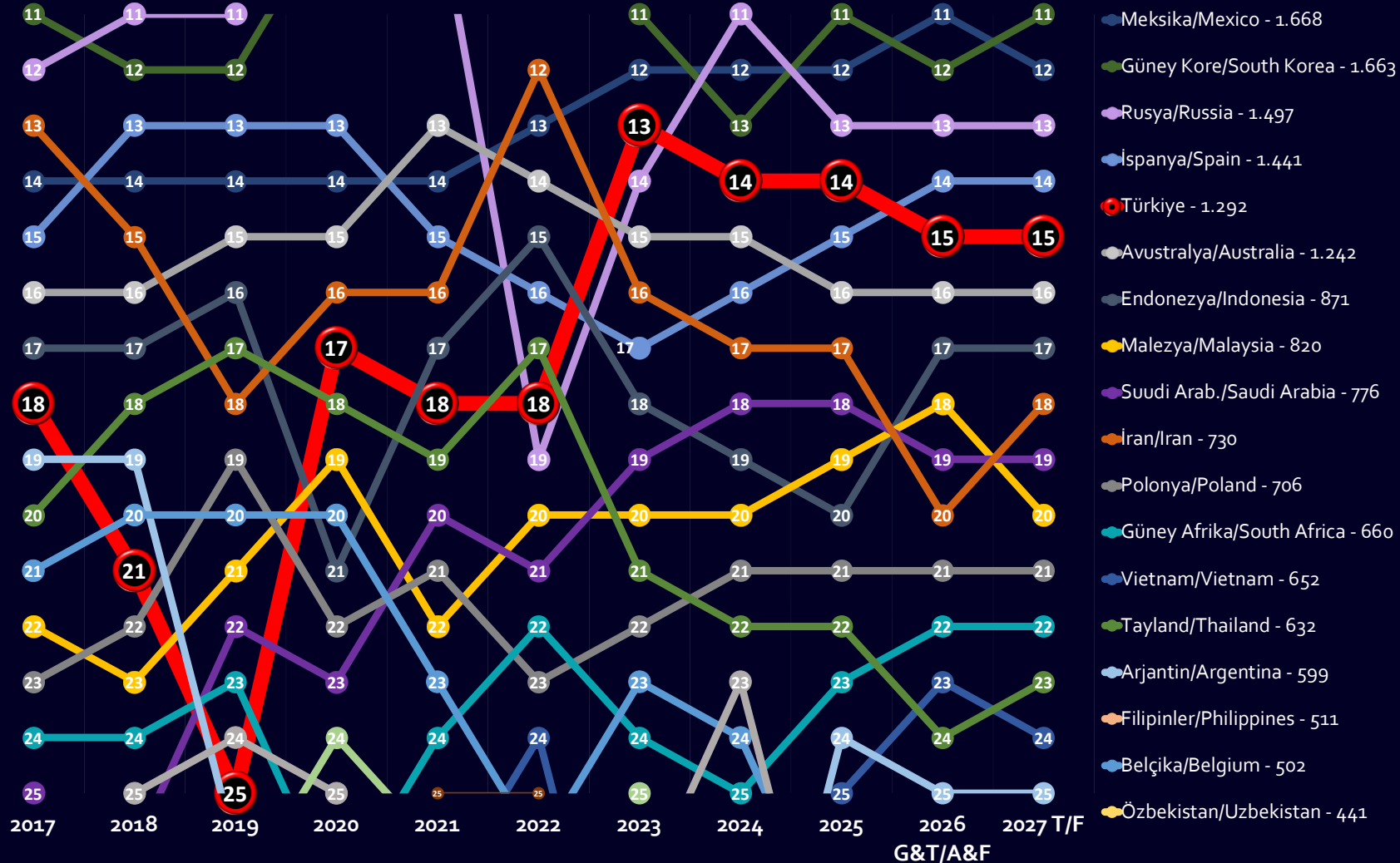
Kaynaklar: Uluslararası kuruluşlar + TARMAKBİR

Sources: International organizations + TARMAKBİR

G: Gerçekleşme | T: Tahmin | A: Actual | F: Forecast

Türkiye'nin Dünya Sıralamasındaki Yeri (Satış Adetleri Bazında)

Türkiye in the World Ranking (Based on Sales Units)



Ülke/Country	2025	2026	2026 Adet/Units
Çin/Mainland China	1	1	25.593
ABD/United States	2	2	16.295
Hindistan/India	3	3	6.147
Japonya/Japan	4	4	4.603
Almanya/Germany	5	5	3.313
Brezilya/Brazil	7	6	2.883
İngiltere/United Kingdom	6	7	2.504
Fransa/France	8	8	2.029
Kanada/Canada	10	9	1.926
İtalya/Italy	9	10	1.774

Kaynaklar: Uluslararası kuruluşlar
Sources: International organizations

Sayılarla Türk Otomotiv Sanayi/Ranking of Turkish Automotive Industry

Küresel/Global

11. %1,5

Araç Üretimi Oca-Ağu (ooo Adet) Vehicle Production Jan-Aug (ooo Units)	
2017	1.123
2025	966
2026	931
2026&2025 değişim/change	-3,6%
2026&2017 değişim/change	-17,1%

Küresel/Global

15. %1,3

İç Pazar Oca-Ağu (ooo Adet) Domestic Market Jan-Aug (ooo Units)	
2017	569
2025	845
2026	746
2026&2025 değişim/change	-11,7%
2026&2017 değişim/change	31,0%

Araç İhracatı
Oca-Ağu (ooo Adet)
Vehicle Exports
Jan-Aug (ooo Units)

2017	890
2025	679
2026	597
2026&2025 değişim/change	-12,0%
2026&2017 değişim/change	-32,8%

Toplam Otomotiv İhracatı
Oca-Ağu (Milyar \$)
Total Automotive Exports
Jan-Aug (Billion \$)

2017	18,62
2025	26,54
2026	27,23
2026&2025 değişim/change	2,6%
2026&2017 değişim/change	46,3%

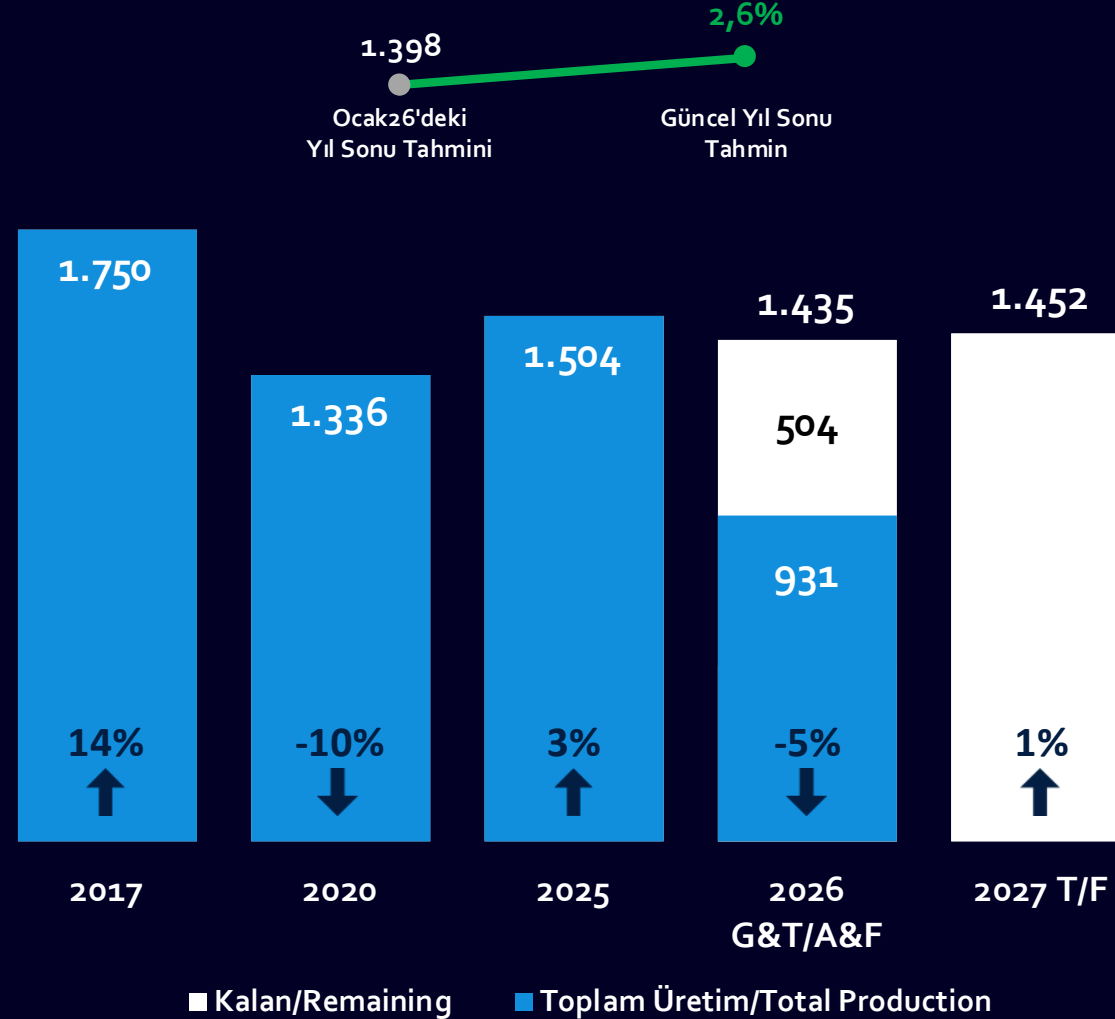
Tedarik Sanayi İhracatı
Oca-Ağu (Milyar \$)
Supply Industry Exports
Jan-Aug (Billion \$)

2017	6,26
2025	10,25
2026	10,69
2026&2025 değişim/change	4,3%
2026&2017 değişim/change	70,9%

Kaynaklar: Uluslararası kuruluşlar + OSD + OİB + TARMAKBİR

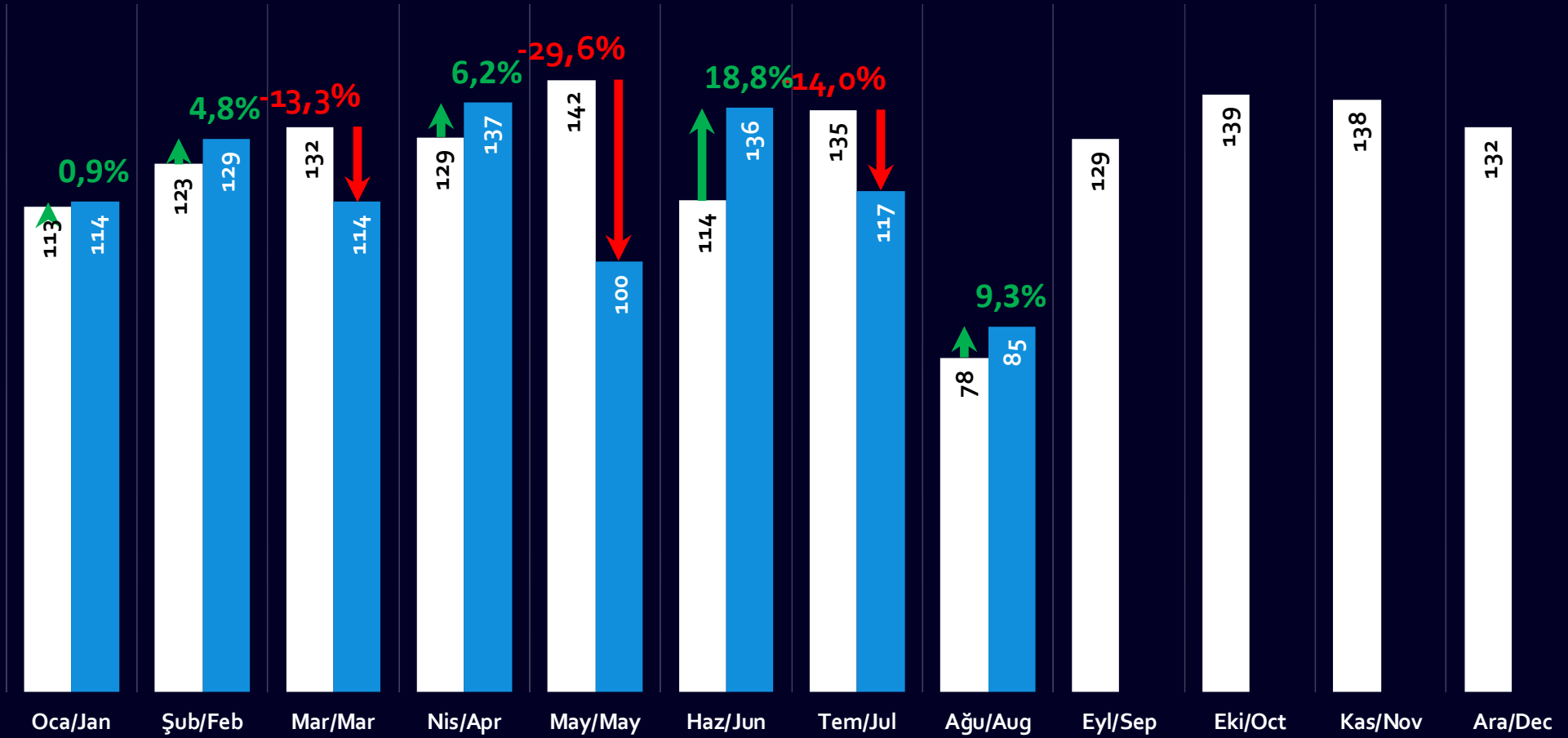
Sources: International organizations + OSD + OİB + TARMAKBİR

Türkiye Üretim Gerçekleşme ve Tahminleri (Bin Adet & Değişim) Production and Forecast Volumes of Türkiye (ooo Units & Rate of Change)



Türkiye Araç Üretimi (Bin Adet)

Vehicle Production of Türkiye (ooo Units)



Araç Üretimi Oca-Ağu (ooo Adet) Vehicle Production Jan-Aug (ooo Units)	
2017	1.123
2025	966
2026	931
2026&2025 değişim/change	-3,6%
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■ 2025 ■ 2026

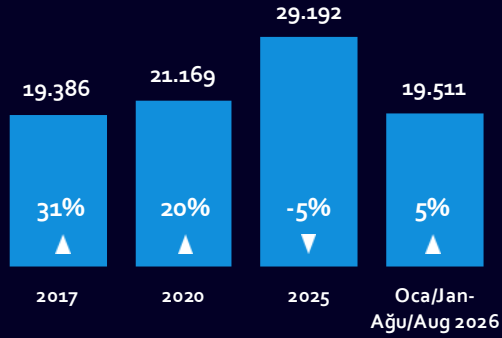
Kaynaklar: Uluslararası kuruluşlar + OSD + TARMAKBİR

Sources: International organizations + OSD + TARMAKBİR

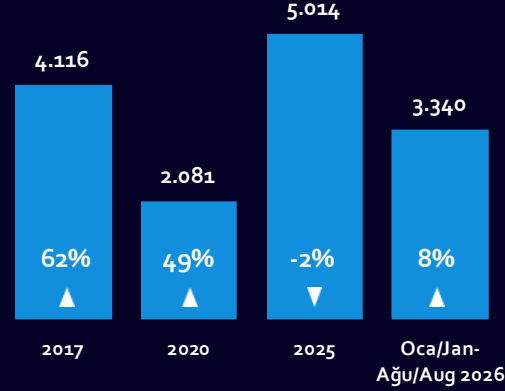
Türkiye Ticari + Traktör Araç Üretimi

Türkiye Production of Commercial Vehicles & Tractors

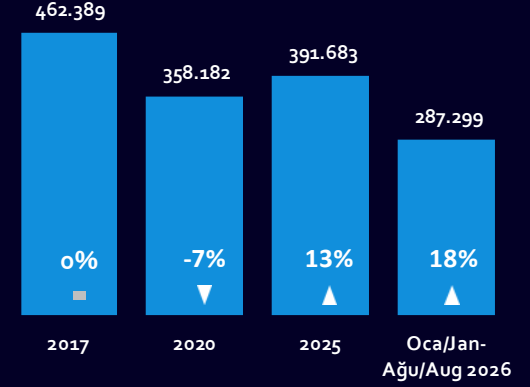
Büyük Kamyon/Big Truck



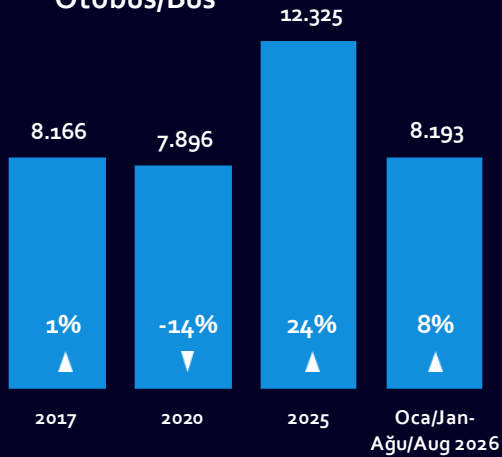
Küçük Kamyon/Small Truck



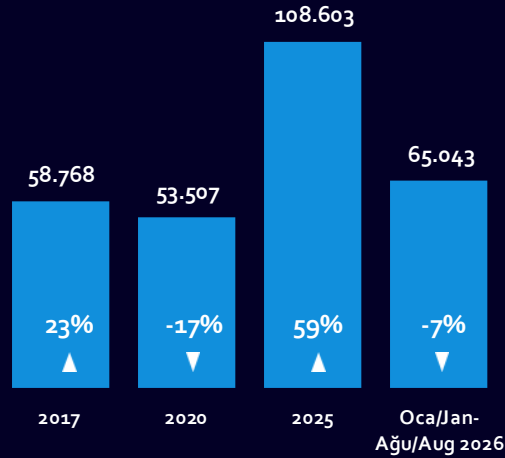
Kamyonet/Pickup&Van



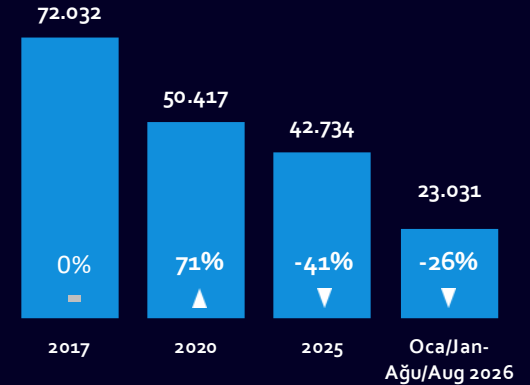
Otobüs/Bus



Minibus + Midibus

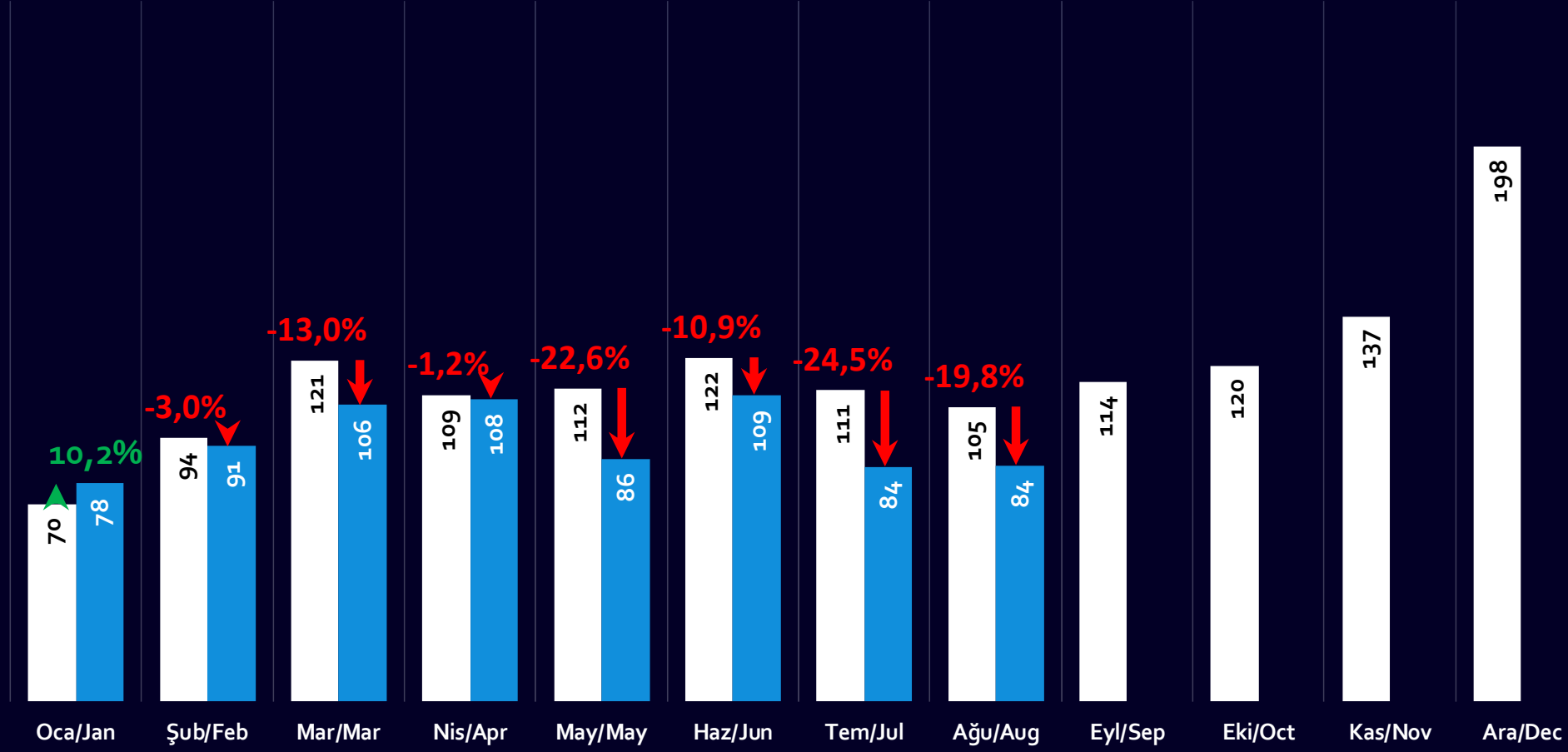


Traktör/Tractor



Türkiye İç Pazar (Bin Adet)

Domestic Market of Türkiye (ooo Units)



İç Pazar Oca-Ağu (ooo Adet)	
Domestic Market Jan-Aug (ooo Units)	
2017	569
2025	845
2026	746
2026&2025 değişim/change	-11,7%
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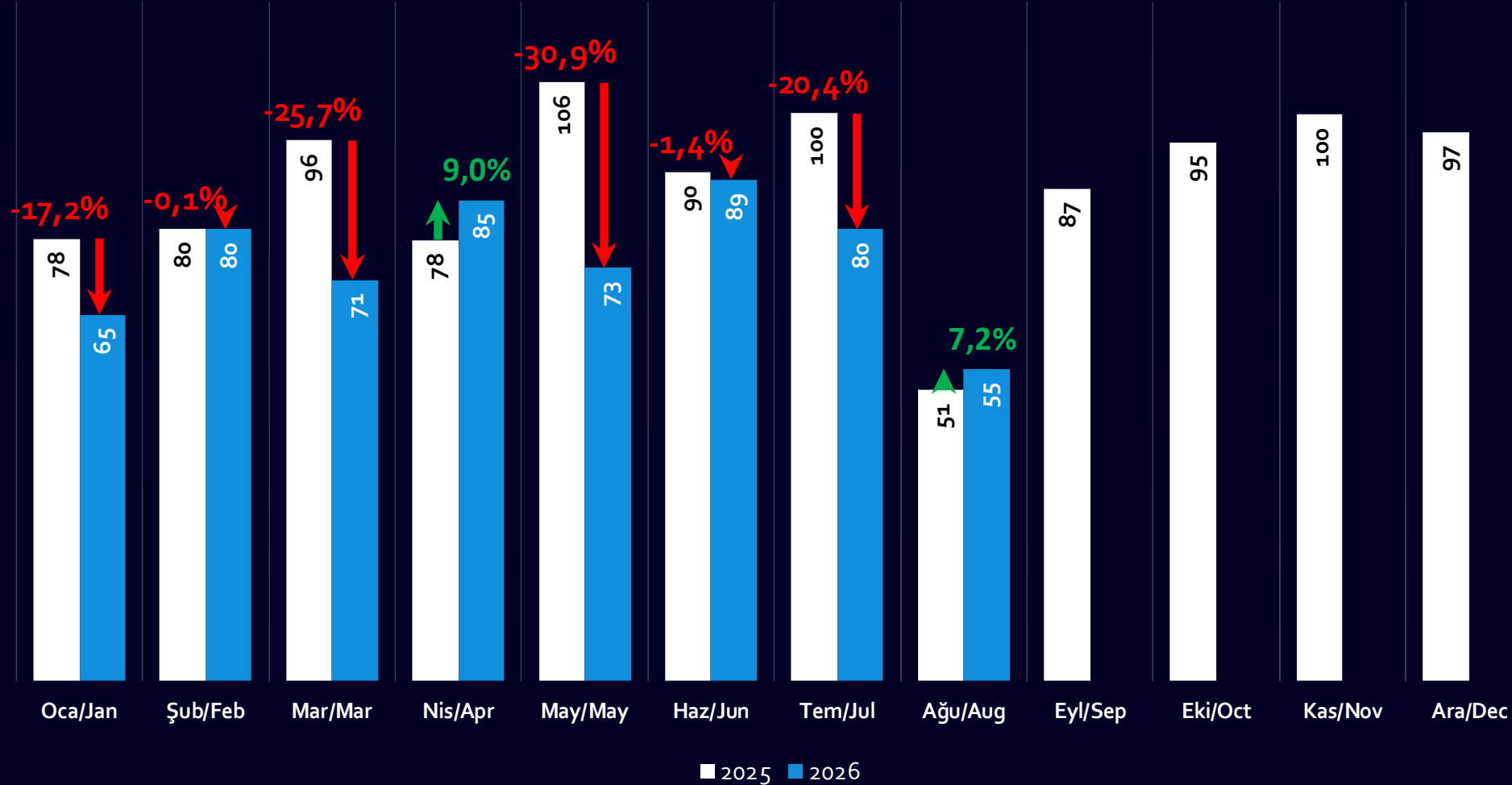
Kaynaklar: OSD

Sources: OSD

■ 2025 ■ 2026

Türkiye Araç İhracatı (Bin Adet)

Vehicle Exports of Türkiye (ooo Units)

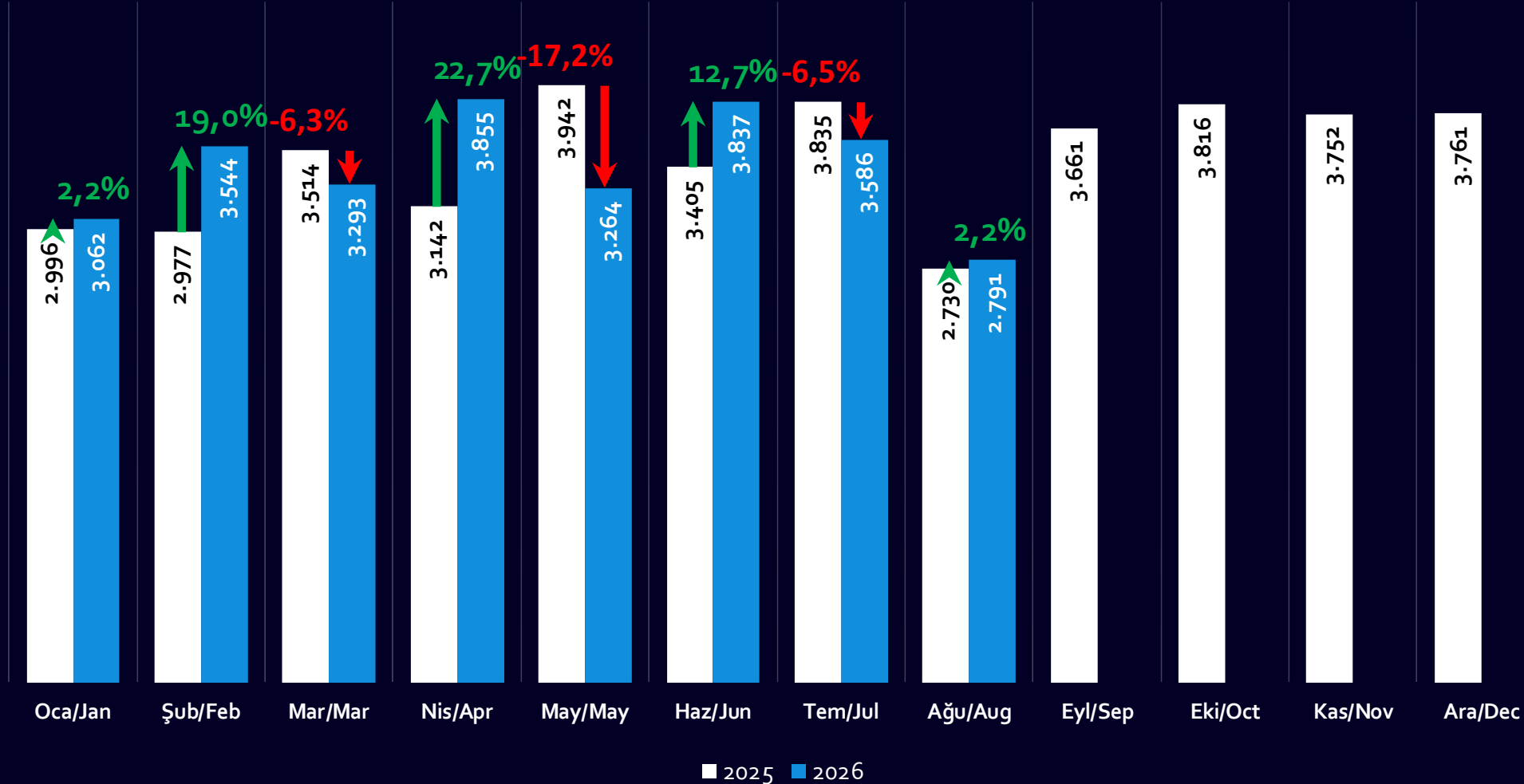


Araç İhracatı Oca-Ağu (ooo Adet)	
Vehicle Exports Jan-Aug (ooo Units)	
2017	890
2025	679
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2026&2025 değişim/change	-12,0%
2026&2017 değişim/change	-32,8%

Kaynaklar: OSD

Sources: OSD

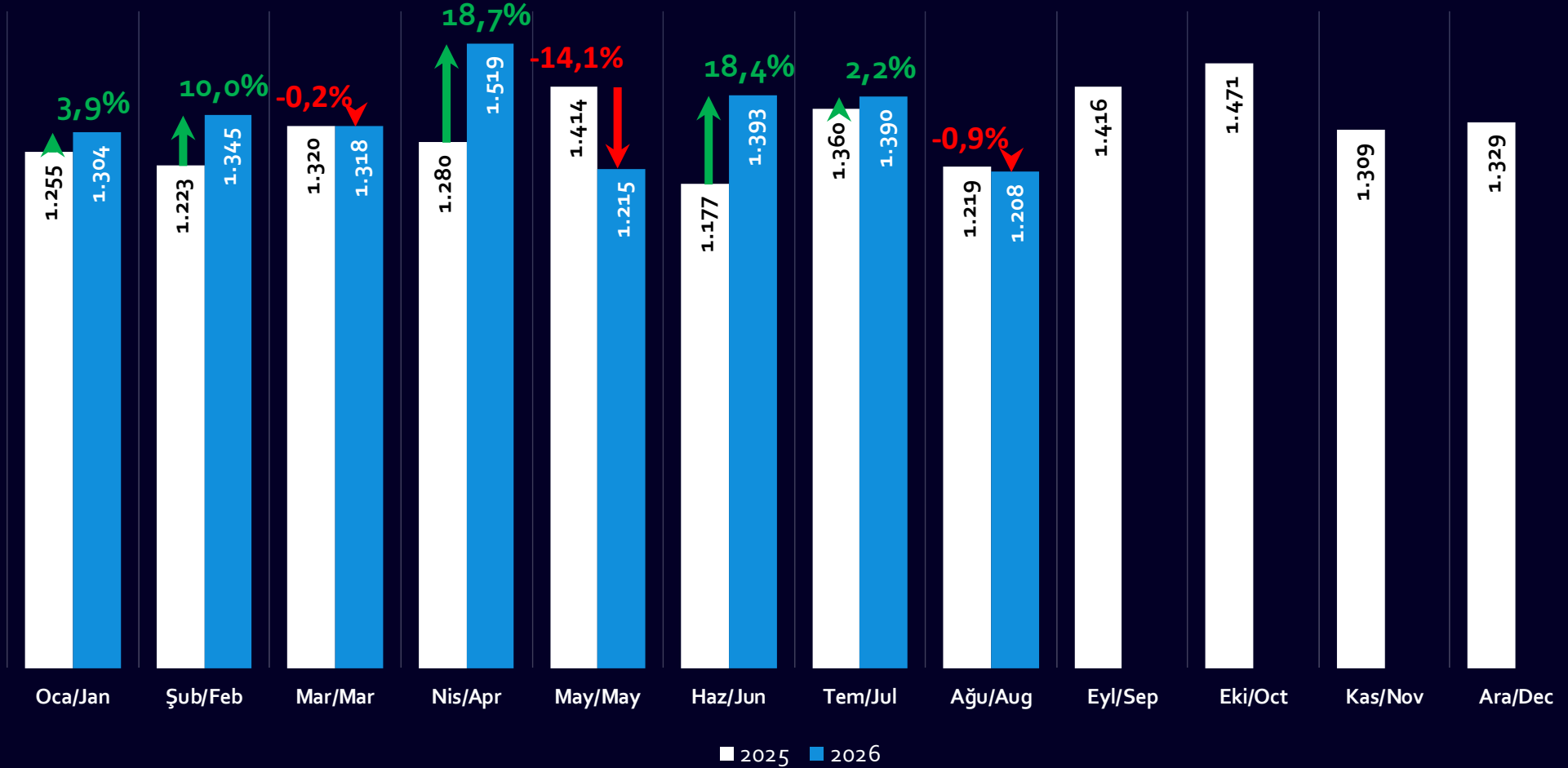
Türk Otomotiv Sektörü **Toplam İhracatı** (Milyon \$) Total Exports of Turkish Automotive Sector (Million \$)



Toplam Otomotiv İhracatı Oca-Ağu (Milyar \$)	
Total Automotive Exports Jan-Aug (Billion \$)	
2017	18,62
2025	26,54
2026	27,23
2026&2025 değişim/change	2,6%
2026&2017 değişim/change	46,3%

Türk Tedarik Sanayi İhracatı (Milyon\$)

Exports of Turkish Automotive Suppliers Industry (Million \$)



Tedarik Sanayi İhracatı Oca-Ağu (Milyar \$)	
Supply Industry Exports Jan-Aug (Billion \$)	
2017	6,26
2025	10,25
2026	10,69
2026&2025 değişim/change	4,3%
2026&2017 değişim/change	70,9%

Kaynaklar: OİB

Sources: OIB



Türkiye:

İlk tercihiniz/*The first choice*



taysadturkey