



TAYSAD

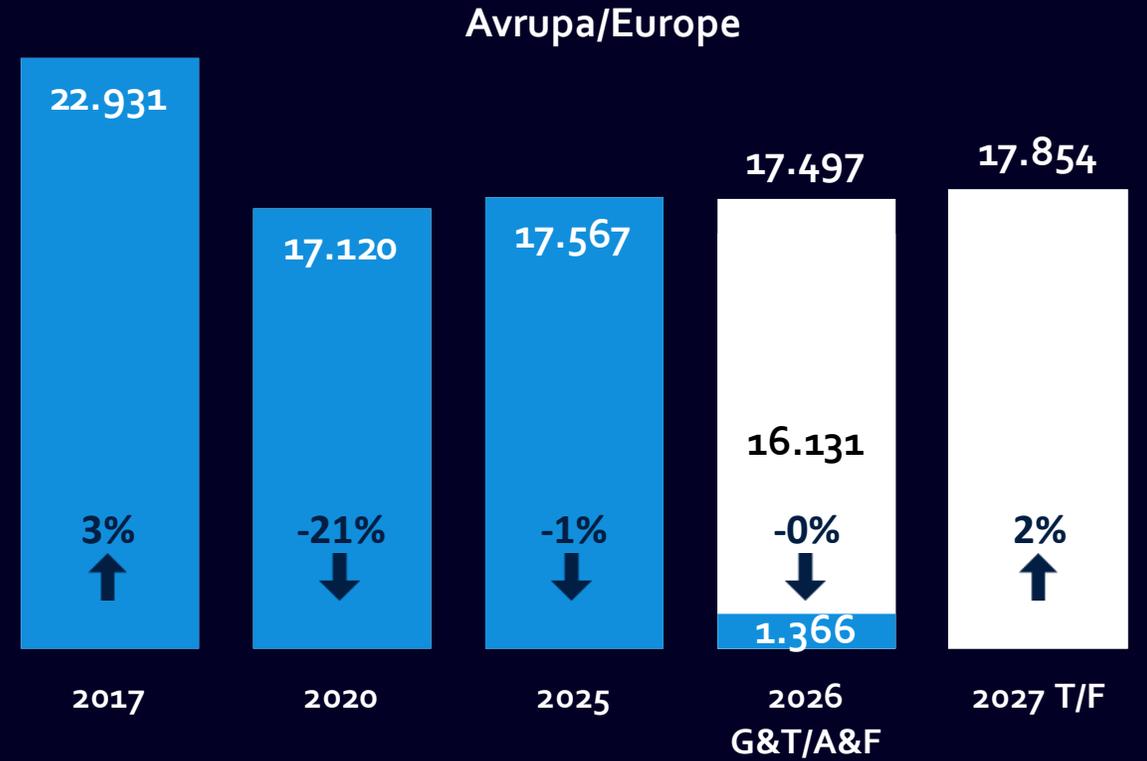
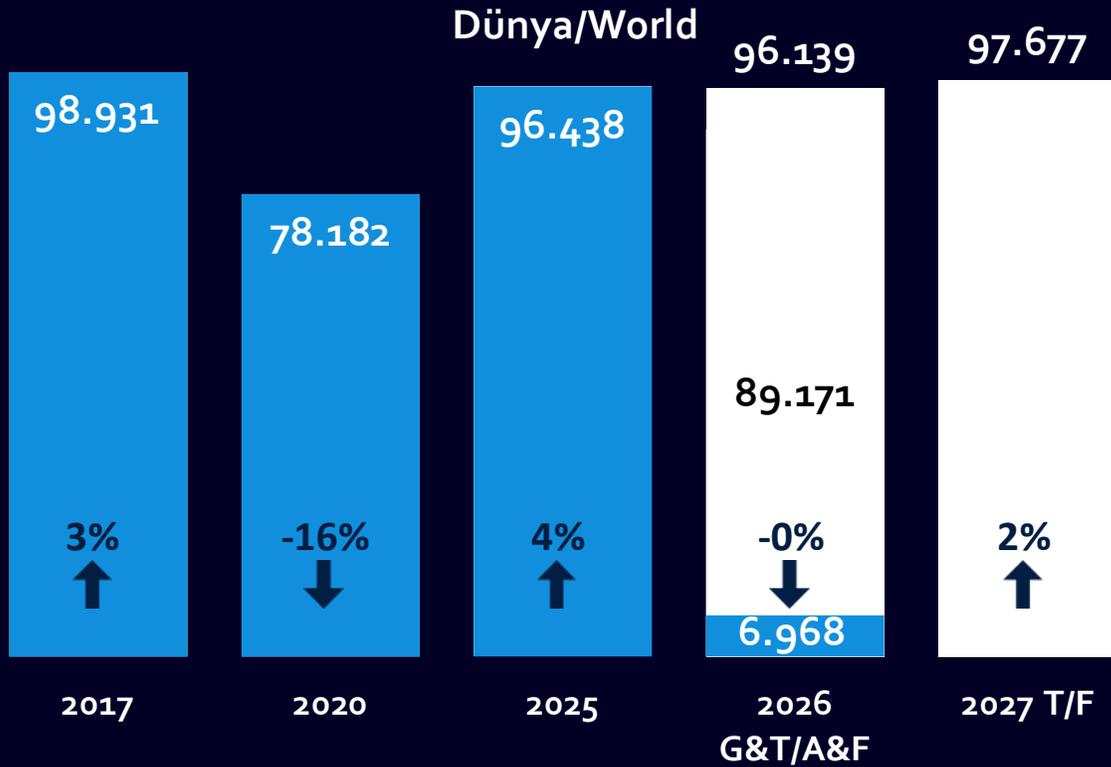
Otomotiv Üretim-Satış-İhracat Verileri

Automotive Production-Sales-Export Data

Ocak 2026 Verileri / January 2026 Data

Küresel Üretim Gerçekleşme ve Tahminleri (Bin Adet & Değişim Oranı)

Global Production Realization and Forecasts (000 Units & Rate of Change)



■ Kalan/Remaining ■ Toplam Üretim/Total Production

■ Kalan/Remaining ■ Toplam Üretim/Total Production

Bölgesel Üretim Gerçekleşme ve Tahminleri (Bin Adet)

Regional Production Realization and Forecasts (000 Units)

Bölge/Area	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026 G&T/A&F	%	2027 T/F	%
Avrupa/Europe	22.931	22.680	21.795	17.120	16.563	16.518	18.779	17.829	17.567	17.497	0%	17.854	2%
Çin&Tayvan/ Greater China	29.581	28.298	26.152	25.536	26.415	27.224	30.166	31.208	34.517	34.016	-1%	34.035	0%
Japonya&Kore/ Japan&Korea	13.491	13.412	13.327	11.378	11.065	11.294	12.969	12.143	12.243	12.084	-1%	11.749	-3%
Orta Doğu&Afrika/ Middle East&Africa	2.647	2.604	2.064	1.825	2.102	2.296	2.357	2.402	2.480	2.379	-4%	2.648	11%
Kuzey Amerika/ North America	17.619	17.606	16.969	13.487	13.599	14.909	16.364	16.106	15.794	15.531	-2%	16.066	3%
Güney Amerika/ South America	3.409	3.578	3.423	2.359	2.794	3.028	3.044	3.143	3.181	3.370	6%	3.516	4%
Güney Asya/ South Asia	9.251	9.914	8.976	6.477	8.360	10.263	10.449	10.182	10.655	11.262	6%	11.810	5%
Dünya/World	98.931	98.093	92.707	78.182	80.898	85.533	94.128	93.012	96.438	96.139	0%	97.677	2%

Kaynaklar: Uluslararası kuruluşlar + TARMAKBİR

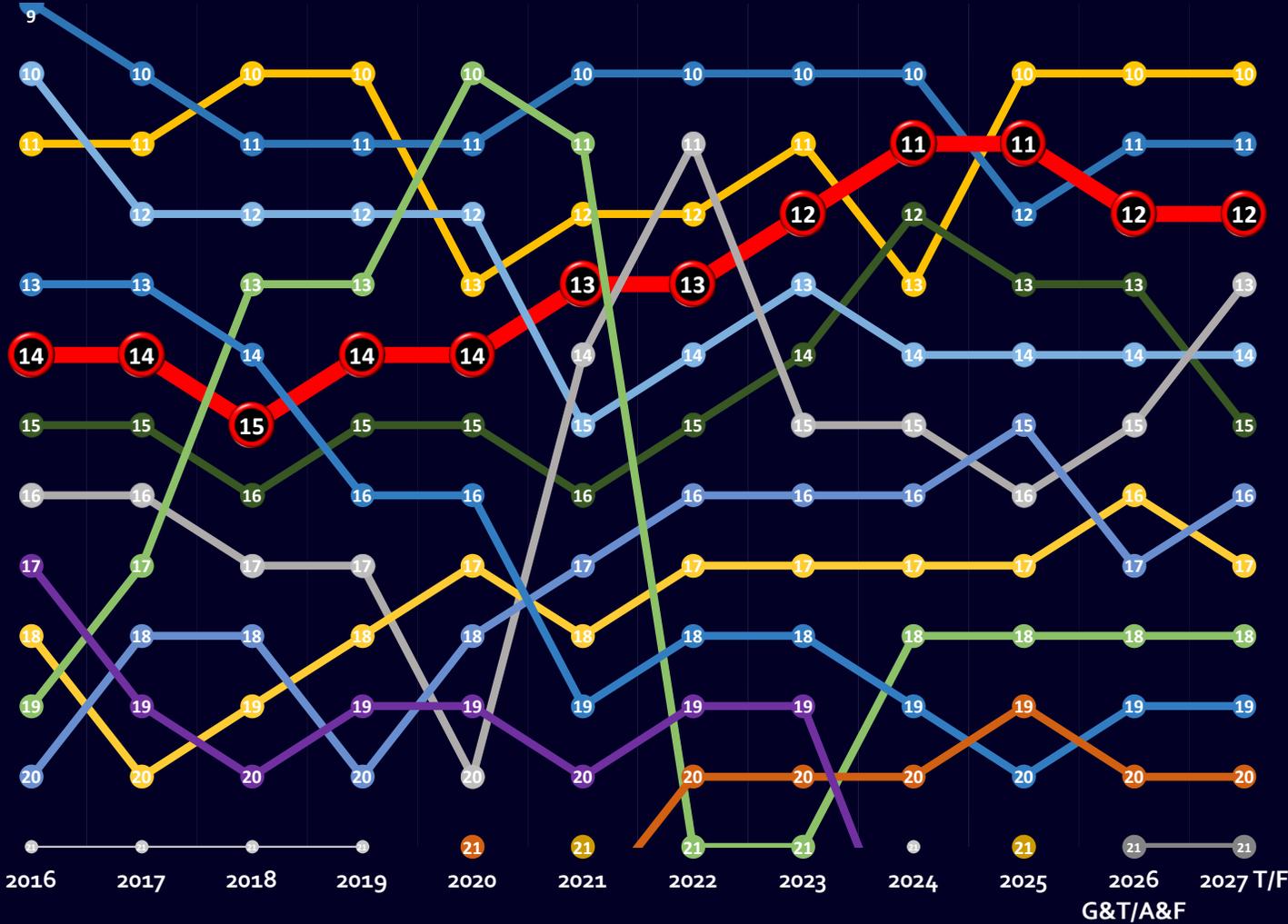
Sources: International organizations + TARMAKBİR

G: Gerçekleşme | T: Tahmin | A: Actual | F: Forecast



Türkiye'nin Dünya Sıralamasındaki Yeri (Üretim Adetleri Bazında)

Türkiye in the World Ranking (Based on Production Units)



- Fransa/France - 1.552
- Tayland/Thailand - 1.457
- Türkiye - 1.398
- Çekya/Czech Republic - 1.357
- Kanada/Canada - 1.276
- Endonezya/Indonesia - 1.252
- Slovakya/Slovakia - 1.089
- İran/Iran - 996
- Rusya/Russia - 957
- İngiltere/United Kingdom - 744
- Malezya/Malaysia - 742
- Macaristan/Hungary - 618
- Güney Afrika/South Africa - 577
- Fas/Morocco - 577
- İtalya/Italy - 541
- Arjantin/Argentina - 540
- Romanya/Romania - 522
- Polonya/Poland - 502

Ülke/Country	2025	2026	2026 Adet/Units
Çin/Mainland China	1	1	33.751
ABD/United States	2	2	10.102
Japonya/Japan	3	3	8.139
Hindistan/India	4	4	7.079
Meksika/Mexico	6	5	4.153
Almanya/Germany	5	6	4.107
Güney Kore/South Korea	7	7	3.946
Brezilya/Brazil	8	8	2.753
İspanya/Spain	9	9	2.201
Fransa/France	10	10	1.552

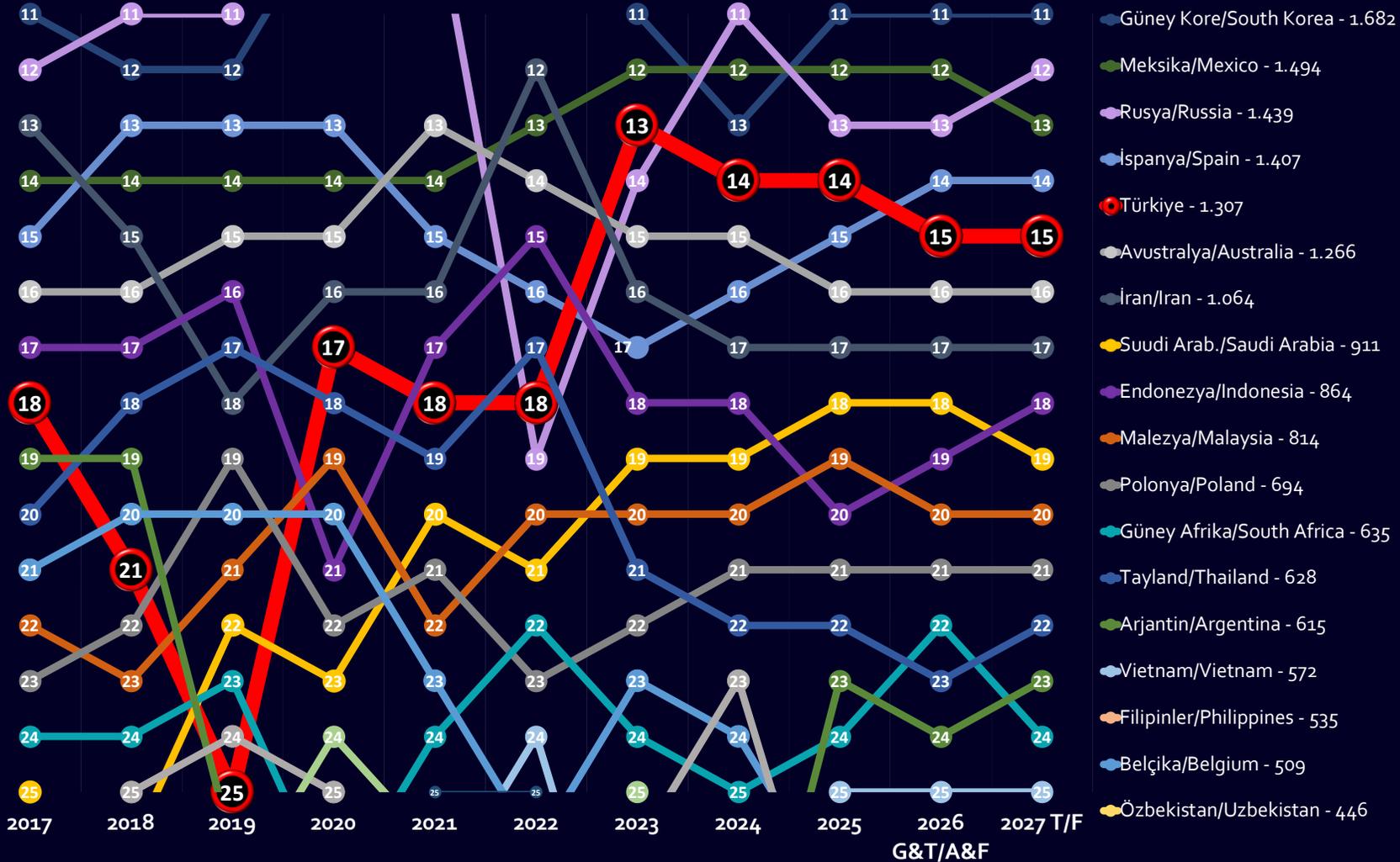
Kaynaklar: Uluslararası kuruluşlar + TARMAKBİR

Sources: International organizations + TARMAKBİR

G: Gerçekleşme | T: Tahmin | A: Actual | F: Forecast

Türkiye'nin Dünya Sıralamasındaki Yeri (Satış Adetleri Bazında)

Türkiye in the World Ranking (Based on Sales Units)



Ülke/Country	2025	2026	2026 Adet/Units
Çin/Mainland China	1	1	28.302
ABD/United States	2	2	16.490
Hindistan/India	3	3	6.052
Japonya/Japan	4	4	4.668
Almanya/Germany	5	5	3.293
Brezilya/Brazil	7	6	2.763
İngiltere/United Kingdom	6	7	2.497
Fransa/France	8	8	2.056
Kanada/Canada	10	9	1.912
İtalya/Italy	9	10	1.752

Kaynaklar: Uluslararası kuruluşlar
Sources: International organizations

Sayılarla Türk Otomotiv Sanayi/Ranking of Turkish Automotive Industry

Küresel/Global

12. %1,4

Küresel/Global

15. %1,5

Araç Üretimi Oca 2026 (000 Adet) Vehicle Production Jan 2026 (000 Units)	
2017	132
2025	113
2026	117
2026&2025 değişim/change	3,8%
2026&2017 değişim/change	-11,0%

İç Pazar Oca 2026 (000 Adet) Domestic Market Jan 2026 (000 Units)	
2017	36
2025	70
2026	78
2026&2025 değişim/change	10,2%
2026&2017 değişim/change	114,6%

Araç İhracatı Oca 2026 (000 Adet) Vehicle Exports Jan 2026 (000 Units)	
2017	103
2025	78
2026	65
2026&2025 değişim/change	-17,2%
2026&2017 değişim/change	-37,4%

Toplam Otomotiv İhracatı Oca 2026 (Milyar \$) Total Automotive Exports Jan 2026 (Billion \$)	
2017	2,06
2025	3,00
2026	3,06
2026&2025 değişim/change	2,2%
2026&2017 değişim/change	48,3%

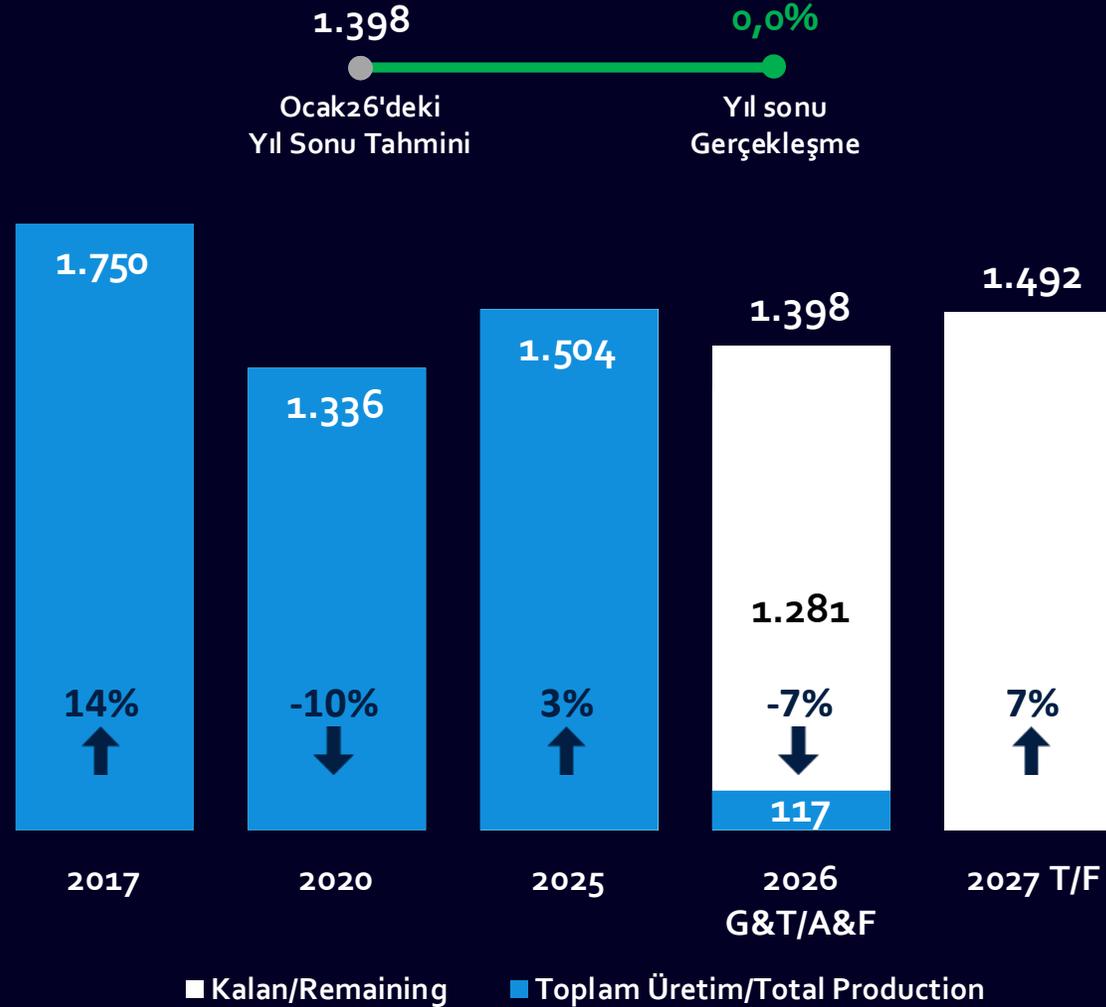
Tedarik Sanayi İhracatı Oca 2026 (Milyar \$) Supply Industry Exports Jan 2026 (Billion \$)	
2017	0,72
2025	1,26
2026	1,30
2026&2025 değişim/change	3,9%
2026&2017 değişim/change	80,7%

Kaynaklar: Uluslararası kuruluşlar + OSD + OİB + TARMAKBİR

Sources: International organizations + OSD + OİB + TARMAKBİR

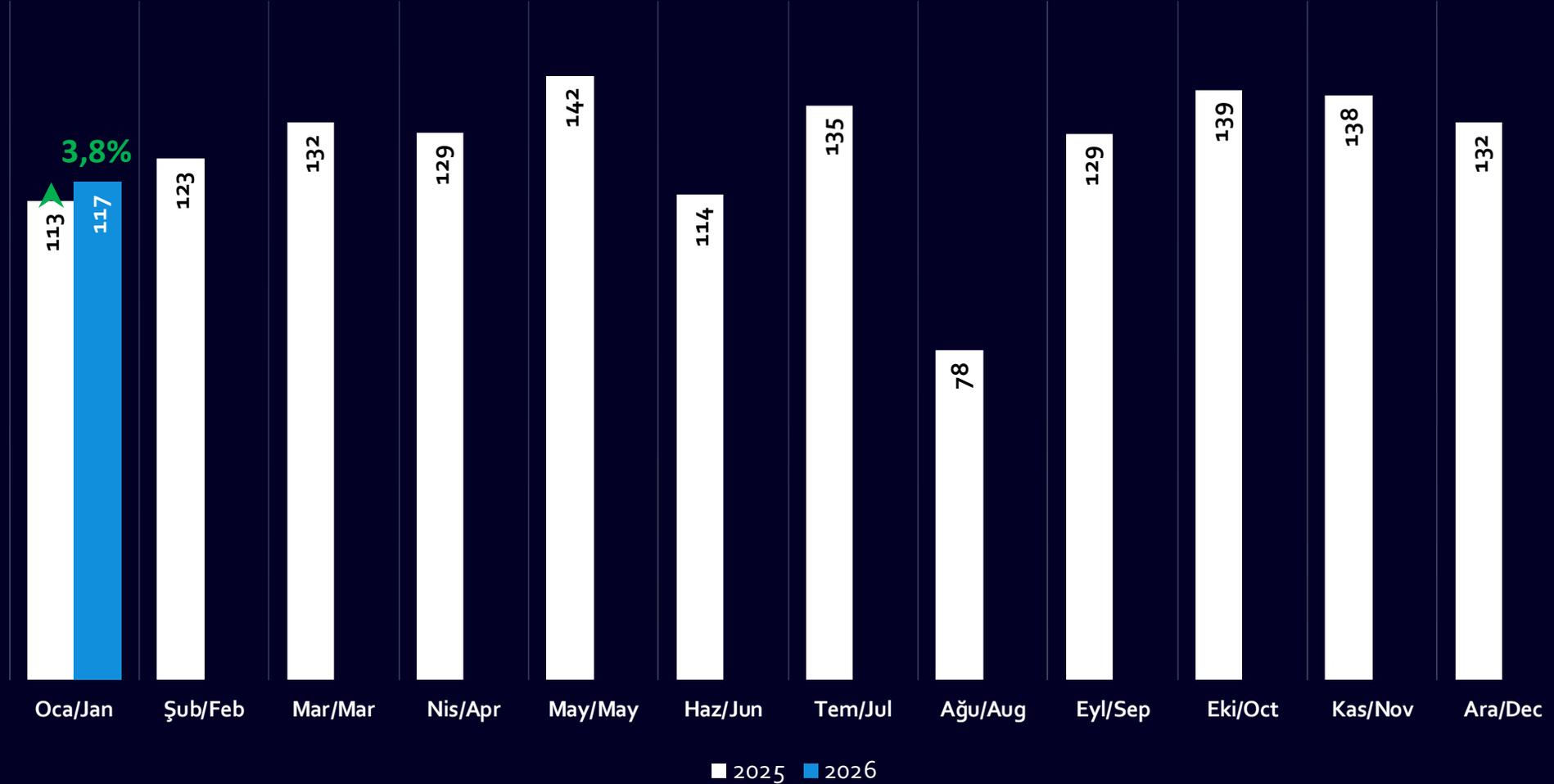
Türkiye Üretim Gerçekleşme ve Tahminleri (Bin Adet & Değişim)

Production and Forecast Volumes of Türkiye (000 Units & Rate of Change)



Türkiye Araç Üretimi (Bin Adet)

Vehicle Production of Türkiye (000 Units)

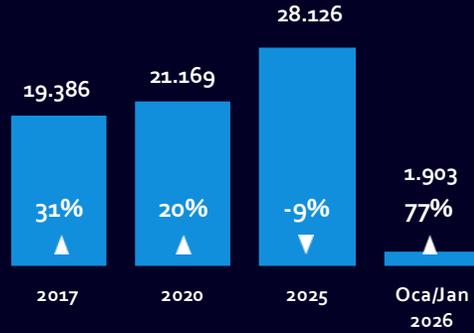


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Türkiye Ticari + Traktör Araç Üretimi

Türkiye Production of Commercial Vehicles & Tractors

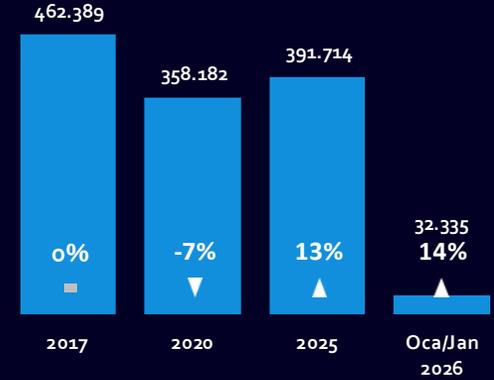
Büyük Kamyon/Big Truck



Küçük Kamyon/Small Truck



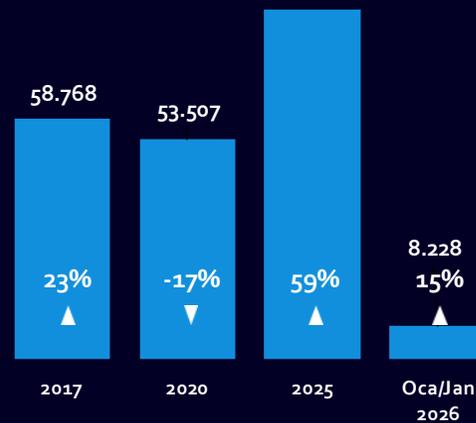
Kamyonet/Pickup&Van



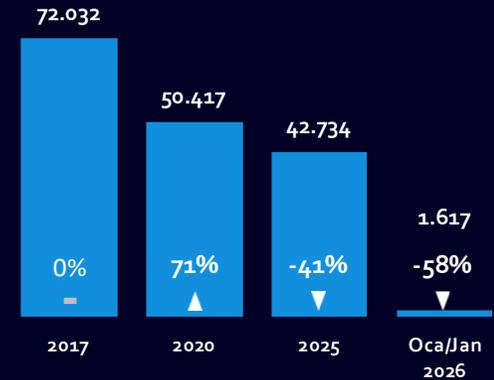
Otopüs/Bus



Minibüs + Midibus

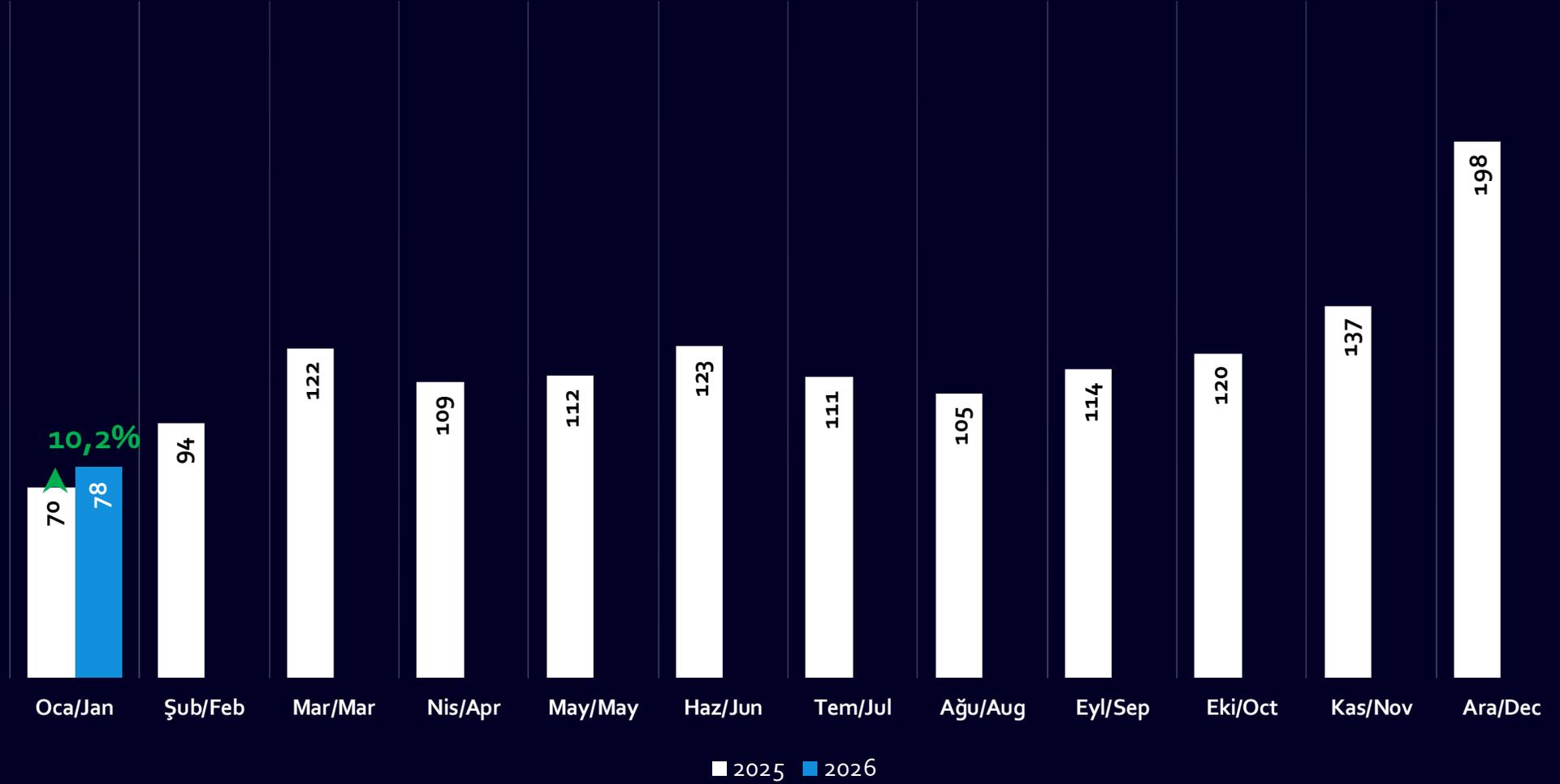


Traktör/Tractor



Türkiye İç Pazar (Bin Adet)

Domestic Market of Türkiye (000 Units)



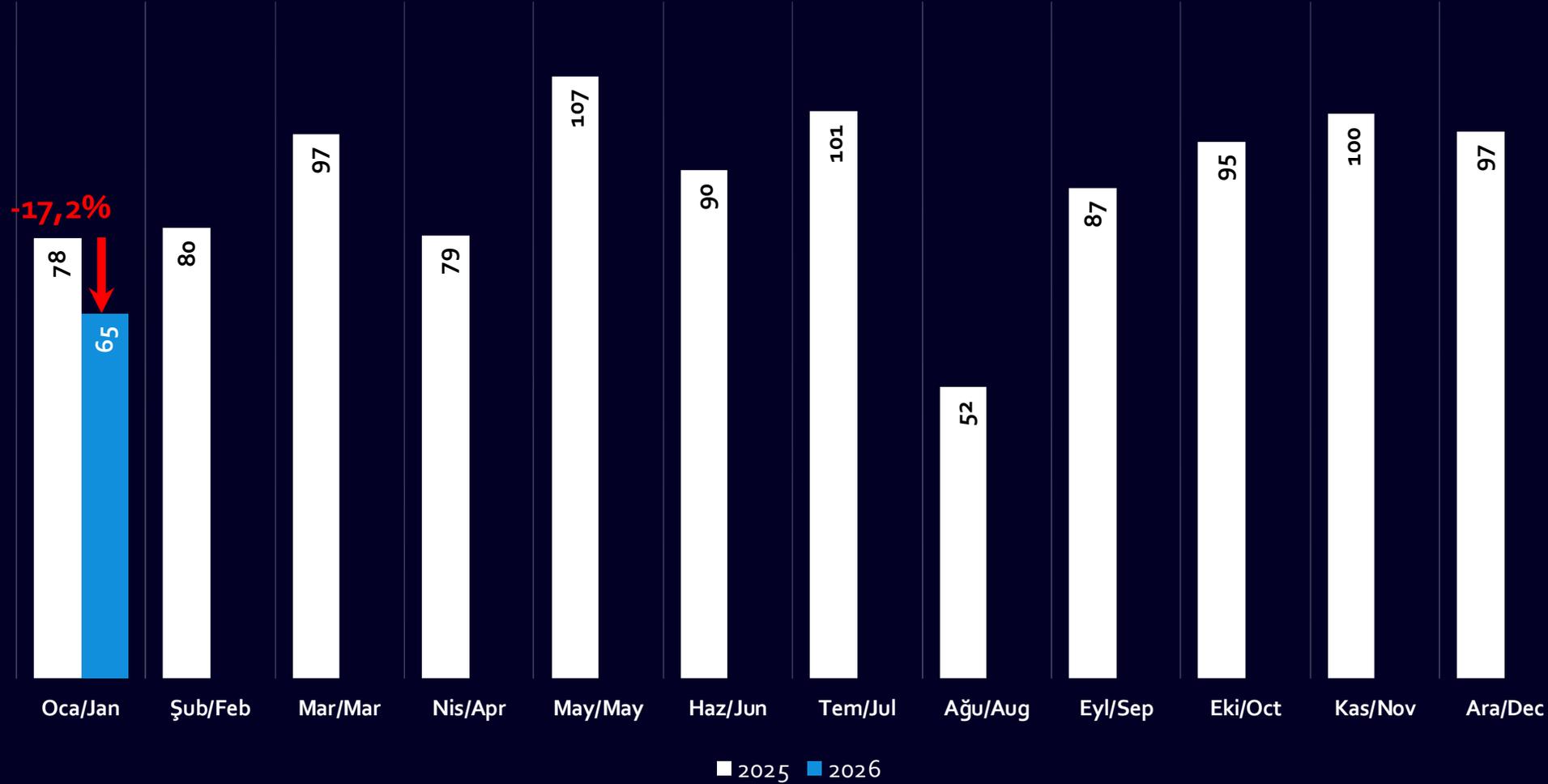
İç Pazar Oca 2026 (000 Adet) Domestic Market Jan 2026 (000 Units)	
2017	36
2025	70
2026	78
2026&2025 değişim/change	10,2%
2026&2017 değişim/change	114,6%

Kaynaklar: OSD

Sources: OSD

Türkiye Araç İhracatı (Bin Adet)

Vehicle Exports of Türkiye (000 Units)



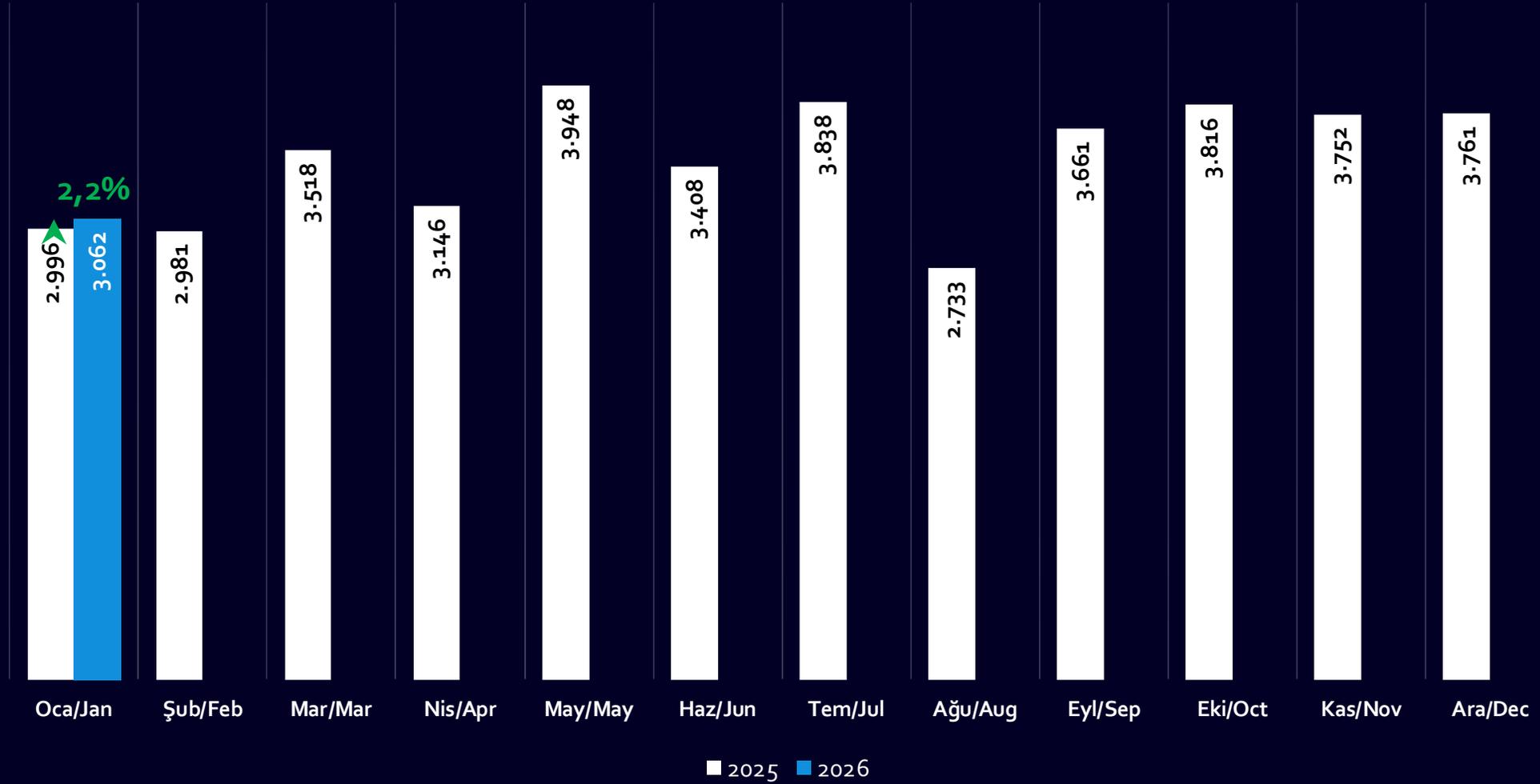
Araç İhracatı Oca 2026 (000 Adet)	
Vehicle Exports Jan 2026 (000 Units)	
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2025	78
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2026&2017 değişim/change	-37,4%

Kaynaklar: OSD

Sources: OSD

Türk Otomotiv Sektörü Toplam İhracatı (Milyon \$)

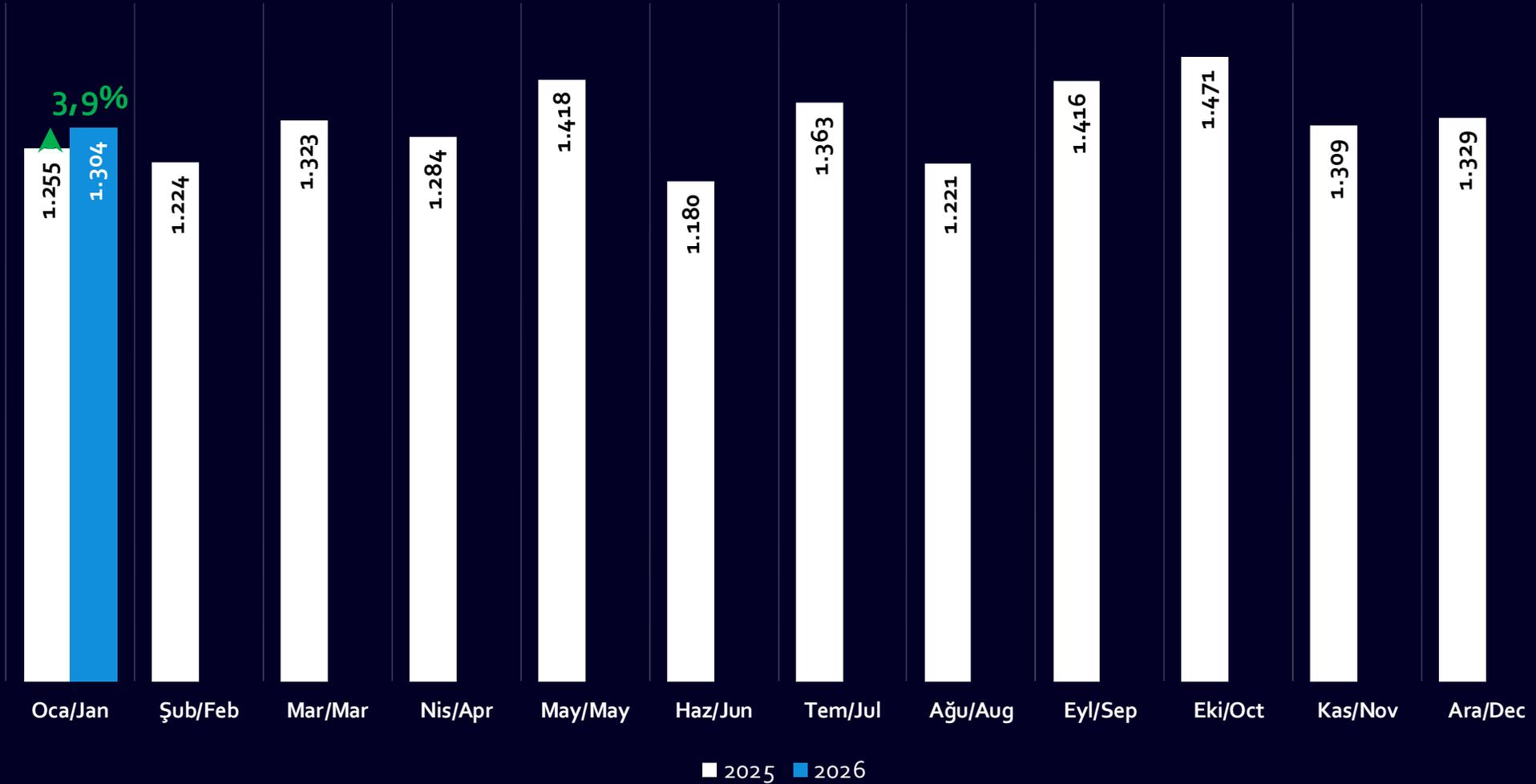
Total Exports of Turkish Automotive Sector (Million \$)



Toplam Otomotiv İhracatı Oca 2026 (Milyar \$)	
Total Automotive Exports Jan 2026 (Billion \$)	
2017	2,06
2025	3,00
2026	3,06
2026&2025 değişim/change	2,2%
2026&2017 değişim/change	48,3%

Türk Tedarik Sanayi İhracatı (Milyon\$)

Exports of Turkish Automotive Suppliers Industry (Million \$)



Tedarik Sanayi İhracatı Oca 2026 (Milyar \$)	
Supply Industry Exports Jan 2026 (Billion \$)	
2017	0,72
2025	1,26
2026	1,30
2026&2025 değişim/change	3,9%
2026&2017 değişim/change	80,7%

Kaynaklar: OİB

Sources: OIB

Türkiye:

İlk tercihiniz/*The first choice*



taysadturkey